UNIVERSITY OF HOHENHEIM

Università Ca'Foscari Venezia

Laurea Magistrale in International Management *

Master in Management (M.Sc.)*

1. Year: Università Ca'Foscari di Venezia 60 EP

Major modules **60 EP**

Students choose modules worth 60 credits (incl. one legal module).

Over the two years, students have to obtain a minimum of**:

- 48 credits in Business
- 12 credits in Economics
- 6 credits in Statistic / Math
- 6 credits in Legal (to be taken in Venice)

2. Year: Universität Hohenheim 60 EP

Major modules **12 EP**

Choose at least 2 modules out of the following ones:

- International Innovation Management 1 (5706-440; winter semester; 6 Credits)
- International Innovation Management 2 (5706-550; summer semester; 6 Credits)
- Entrepreneurship (5703-510; summer semester; 6 Credits)

Further Modules **24 EP**

Module Choice depending on course choices during first year. Choose Modules from the whole curriculum (curriculum of the faculty of Business, Economics and Social Sciences).

Over the two years, ensure that all minimum credit requirements are met (see left side).

If students have not yet met the minimum required credits in a focus area (Business, Economics, Statistic/Math and Legal), they are required to take courses in this field in Hohenheim to reach the required number.

You can find a list of English modules here: Information for Incomings: Fakultät Wirtschafts- und Sozialwissenschaften

It is recommended to take a Seminar module, if possible (not mandatory).

The remaining credits can be completed with free electives.

Master-Thesis* ** **24 EP**

*This study plan refers to the curricula of the Master programs „Master in Management" and „Laurea Magistrale in International Management".

** Courses can be recognized only in one focus area.

*** Hohenheim Master thesis will be recognized as follows: 15 ETCS Master thesis and 9 ETCS as other activities (microcredentials or other extra ECTS)

Students have to choose courses different from those already taken during the 1st year. A learning agreement must be approved by the home and the host university.

2026 -2028

Over the two years, students have to obtain a minimum of:

* Courses can be recognized only in one focus area
** not recommended during 1st year

48 Credits in Business

Hohenheim (Business modules) (English)					
	Credits		**Credits**		**Credits**
Modelling and Decision Making*	6	Qualitative Methods in Business Research	6		
Cases in Management Accounting	6	International Innovation Management 1	6		
Interorganisational Negotiations	6	Entrepreneurship	6		
Supply Chain Planning & Advanced Planning Systems 1	6	International Innovation Management 2	6		
Supply Chain Planning & Advanced Planning Systems 2	6	Innovation, Strategy and Networks	6		
Consumer Behavior	6	Capital Market Theory	6		
Theory of Debt & Bank Lending*	6	Trading & Exchanges	6		
Portfoliomanagement	6	Banks as Financial Intermediaries	6		
Digital Transformation of the Healthcare Industry	6	Advanced Corporate Finance	6		
Dienstleistungs-marketing (Servicesmarketing)	6	Social Network Analysis	6		
Ca Foscari (Business modules)					
Performance management and Control Systems	6	Cross Cultural Marketing	6	Corporate banking	6
Strategy, Innovation and Technology Management - 1st module	6	International Management Advanced Course - 1st module	6	Supply chain, network, ecosystem management	6
International human resource management organization (blended)	6	International Management Advanced Course - 2nd module	6	Artificial Intelligence for Management and Organizations	6
Strategy, Innovation and Technology Management - 2nd module	6	Entrepreneurship and Business Models	6	Advanced management of non profit organization	6
Systems thinking and globalization	6	Business Ethics	6	Digital technologies for strategic management accounting	6

12 Credits in Economics

Hohenheim (Economics modules) (English)					
	Credits		**Credits**		**Credits**
Econometric Methods for Business and Economics*	6	Topics in Competition Theory and Policy	6	Foundations of Economics with Data Science	6
Economics of Strategy and the Theory of the Firm	6	Topics in Public Economics	6	Development Economics	6
Innovation Economics	6	Theory of Debt & Bank Lending*	6	Empirical and Experimental Public Economics	6
Recent Developments in Advanced Innovation Economics	6	Insurance Economics	6	Monetary Economics	6
Globalization and History	6	Applied Time Series Analysis: Econometrics and Statistical Learning** (formerly: Time Series Econometrics**)	6	Topics in Advanced Labor Economics	6
International Finance	6	Health Economics	6	Contract Theory	6
Multinational Firms	6	Econometrics	6	Labor Markets and the Macroeconomy	6
International Macroeconomics**	6	Macroeconomics	6	Quantitative International Trade**	6
Microeconometrics	6	Microeconomics	6	State Capacity, Corruption, and Public Administration	6
Applied Financial Econometrics	6	Topics in Economics and Business History: Themen der Wirtschafts- und Unternehmens-geschichte	6	Topics in Microeconometrics	6
Ca Foscari (Economics modules)					
Industrial Dynamics and Global Economic Challenges 1st module	6	Industrial Dynamics and Global Economic Challenges 2nd module	6	Global Business History	6

6 Credits in Math/Statistic

Hohenheim (Math/Statistic modules) (English)					
	Credits		**Credits**		**Credits**
Applied Quantitative Methods (5103-440; WiSe)	6	Econometric Methods for Business and Economics*	6		
Modelling & Decision Making* (5303-490; WiSe)	6	Mathematical Methods for Business Economics	6		
Multivariate Data Analysis (5301-470; WiSe)	6				

Ca Foscari (Math/Statistic modules)					
Business Process Analytics (blended)	6	Games and strategic thinking	6	Prescriptive analytics	6

6 Credits in Legal

Ca Foscari (Legal modules)					
New technologies and labour rights	6	International Tax Law	6		

Free Electives (after all minimum ECTS requirements are fulfilled)

Hohenheim					
Portfoliomodul (Language or soft skills)	6	Modules of the whole curriculum of the faculty of Business, Economics and Social Sciences	6	**Only recommended for students with information systems background**	
				IS in Action	6
				Enterprise Content Management Systems	6
				Ethically aligned technology	6
				Data Exploration and Visualization	6
				Software Development Management	6
				Predicitive Analytics	6
				Networks, Servers and Containers	6