



UNIVERSITÄT
HOHENHEIM

Master of Science

INTERNATIONAL BUSINESS AND ECONOMICS

Curriculum | Winter Semester 2026/27



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Glossary

Official notice (Amtliche Mitteilung)	AM
Computer-aided exam (Computergestützte Prüfung)	CP
Term paper (Hausarbeit)	HA
Written exam (Klausur)	K
Oral exam (Mündliche Leistung)	MDL
Mandatory (Pflicht)	P
Examination (Prüfungsleistung)	PL
Oral presentation (Referat)	REF
Seminar (Seminar)	S
Coursework (Studienleistung)	SL
Contact hours per week (Semesterwochenstunden)	SWS
Exercise course (Übung)	Ü
Assessment for exercise course (Leistung in der Übung)	ÜL
Lecture (Vorlesung)	V
Lecture with seminar (Vorlesung mit Seminar)	VS
Lecture with exercise course (Vorlesung mit Übung)	VÜ
Elective (Wahl)	W
Semi-elective (Wahlpflicht)	WP

Note:

The information contained in this curriculum, in particular the information concerning admission regulations, examinations, and the structure of the individual subjects, may be subject to change. The information given here is therefore without guarantee; the regulations adopted by the official bodies are binding.

The basis of this curriculum is the examination regulations and, if applicable, amendment statutes.

You can also find this curriculum at wiso.uni-hohenheim.de/studienplaene. The information listed in HohCampus is legally binding.

General Information about the Master's Program

Study and Examination Plan

The curriculum explains the examination regulations. To complete the program successfully, familiarity and compliance with the examination regulations is mandatory! This curriculum is intended to help students plan their course of study on the basis of the examination regulations. It serves as the basis for the personal study and examination plan, which is created by the students themselves, taking into account the requirements and deadlines in the examination regulations.

Course Structure: Modules | Course Content | Courses

The Master's program is designed to normally be completed in four semesters and has a modular structure. In the ideal case, students will successfully complete five modules per semester. Detailed descriptions of the course content are available in HohCampus under Study Offerings and Module Descriptions. You can build the schedule for the upcoming semester using the names of the courses with the help of the course catalog provided at the beginning of each semester.

Credit Points

Six ECTS credits (shortened to 'credits' from now on for better readability) are awarded for the workload associated with each module. 24 credits are awarded for the Master's thesis. The Master's program comprises a total of 120 credits. In each module, students must complete graded work. This work is set out in the module catalog (see above). Work assessed with a grade of at least 4.0 is considered a pass.

Examinations

Examinations take place after the end of the current lecture period and before the start of the following lecture period. The lecture period in the winter semester usually starts in mid-October and ends at the end of January/beginning of February. The lecture period in the summer semester usually starts mid-April and ends in the second half of July. Students register for examinations with the Examinations Office during the registration period (as set by the Examinations Office). The dates are available at uni-hohenheim.de/en/examination or via HohCampus. Registration and cancellation of registration is detailed in the examination regulations.

Program Structure

MASTER'S THESIS (24 Credits)

SPECIALIZATION (72 Credits)

Focus Area (36 Credits)

Four majors from which you choose two:

Innovation Management and Economics | International Economics | Finance |
Data Analytics

Major Seminar (6 Credits)

Free Electives (30 Credits)

METHODS IN INTERNATIONAL BUSINESS & ECONOMICS (24 Credits)

Econometric Methods for Business and Economics (6 Credits)

Economics of Strategy and the Theory of the Firm (6 Credits)

Mathematical Methods for Business Economics (6 Credits)

Qualitative Methods in Business Research (6 Credits)

Course of Study

1 st Semester	2 nd Semester	3 rd Semester	4 th Semester
Econometric Methods for Business Economics (6 Credits)	Module 2 (6 Credits)	Major Seminar (6 Credits)	Free Electives Module 5 (6 Credits)
Economics of Strategy and the Theory of the Firm (6 Credits)	Module 3 (6 Credits)	Module 3 (6 Credits)	Master's Thesis (24 Credits)
Mathematical Methods for Business Economics (6 Credits)	Module 1 (6 Credits)	Free Electives Module 2 (6 Credits)	
Qualitative Methods in Business Research (6 Credits)	Module 2 (6 Credits)	Free Electives Module 3 (6 Credits)	
Module 1 (6 Credits)	Free Electives Module 1 (6 Credits)	Free Electives Module 4 (6 Credits)	



Compulsory Modules
 Focus Area Major 1
 Focus Area Major 2
 Free Electives

Compulsory area

METHODS IN INTERNATIONAL BUSINESS AND ECONOMICS (responsibility: Prof. Dr. Benjamin Jung)

Module Code	Module	Comp.	Rec. Sem.	Assessment	Course	Type	SWS	Credits
5211-410	Econometric Methods for Business and Economics	P	1	K	Econometric Methods for Business and Economics	VÜ	4	6 (PL)
5106-410	Economics of Strategy and the Theory of the Firm	P	1	K	Economics of Strategy and the Theory of the Firm	VÜ	3	6 (PL)
5205-460	Mathematical Methods for Business Economics	P	1	K	Mathematical Methods for Business and Economics	VÜ	4	6 (PL)
5706-450	Qualitative Methods in Business Research	P	1	K	Qualitative Methods in Business Research	VÜ	3	6 (PL)
TOTAL								24

¹ See Glossary on Page 4. K = Written exam; Ü = Exercise course; ÜL = Assessment for exercise course; HA = Term paper; CP = Computer-aided exam; REF = Oral presentation; V = Lecture; S = Seminar

Specialization / Focus Area

DATA ANALYTICS (responsibility: Prof. Dr. Robert Jung)

Modul Code	Module	Comp.	Rec. Sem.	Assessment	Course	Type	SWS	Credits	
5107-420	Principles of Data Science	P	1	K HA	Principles of Data Science	V	2	6 (PL)	
					Principles of Data Science	Ü	2		
5200-510	Statistical Learning	W	2	K	Statistical Learning	V	2	6 (SL)	
					Statistical Learning	Ü	2		
5202-530	Microeconometrics	W	2	K	Microeconometrics	V	2	6 (PL)	
					Microeconometrics	Ü	2		
5000-670	Applied Data Science Lab	W	3	HA REF	Applied Data Science Lab	VÜ	4	6 (SL)	
5202-630	Topics in Microeconometrics	W	3	K	Topics in Microeconometrics	V	2	6 (SL)	
					Topics in Microeconometrics	Ü	2		
5211-530	Applied Time Series Analysis: Econometrics and Statistical Learning	W	2	CP Zwischen- und Abschluss- prüfung	Applied Time Series Analysis: Econometrics and Statistical Learning	V	2	6 (SL)	
					Applied Time Series Analysis: Econometrics and Statistical Learning	Ü	2		
TOTAL									18

FINANCE (verantwortlich: Prof. Dr. Hans-Peter Burghof)

Modul Code	Module	Comp.	Rec. Sem.	Assess-ment	Course	Type	SWS	Credits
5104-540	Capital Market Theory	W	1	K	Capital Market Theory	VÜ	3	6 (PL)
5106-620	Trading & Exchanges	W	1	K REF	Trading & Exchanges	V	2	6 (SL)
					Cases in Trading & Exchanges	Ü	1	
5106-550	Banks as Financial Intermediaries	W	2	K	Banks as Financial Intermediaries	VÜ	3	6 (PL)
5201-550	International Finance	W	2	K ÜL	International Finance	V	2	6 (SL)
					International Finance	Ü	2	
5105-520	Advanced Corporate Finance	W	2	K	Advanced Corporate Finance	VÜ	3	6 (SL)
5211-520	Applied Financial Econometrics	W	2/every 2 years	K HA	Applied Financial Econometrics	VÜ	3	6 (SL)
TOTAL								18

INNOVATION MANAGEMENT AND ECONOMICS (responsibility: Prof. Dr. Bernd Ebersberger)

Module Code	Module	Comp.	Rec. Sem.	Assessment	Course	Type	SWS	Credits
5209-420	Innovation Economics	W	1	K	Innovation Economics: Theory & Empirics	V	2	6 (PL)
					Innovation Economics: Theory & Empirics	Ü	2	
5706-440	International Innovation Management 1	W	1	K ÜL	International Innovation Management 1	VÜ	4	6 (PL)
5703-510	Entrepreneurship	W	2	K	Entrepreneurship	V	2	6 (PL)
5706-550	International Innovation Management 2	W	2	K ÜL	International Innovation Management 2	VÜ	4	6 (PL)
5209-520	Recent Developments in Advanced Innovation Economics	W	2	K	Recent Developments in Advanced Innovation Economics	V	2	6 (SL)
					Recent Developments in Advanced Innovation Economics	Ü	2	
5706-710	Innovation, Strategy and Networks	W	4	HA K REF	Innovation, Strategy and Networks	VÜ	3	6 (SL)
TOTAL								18

INTERNATIONAL ECONOMICS (verantwortlich: Prof. Dr. Benjamin Jung)

Modul Code	Module	Comp.	Rec. Sem.	Assess-ment	Course	Type	SWS	Credits	
5210-440	Globalization and History	W	1	K	Globalization and History	V	2	6 (SL)	
					Globalization and History	Ü	2		
5201-550	International Finance	W	2	K ÜL	International Finance	V	2	6 (SL)	
					International Finance	Ü	2		
5205-550	Multinational Firms	W	2	K ÜL	Multinational Firms	V	2	6 (PL)	
					Multinational Firms	Ü	2		
5201-690	International Macroeconomics	W	3	K	International Macroeconomics	V	2	6 (PL)	
					International Macroeconomics	Ü	2		
5205-470	Quantitative International Trade	W	3	K ÜL	Quantitative International Trade	V	2	6 (PL)	
					Quantitative International Trade	Ü	2		
TOTAL									18

Specialization/Major seminars

FOCUS AREA SEMINARS (responsibility: Prof. Dr. Benjamin Jung)

Module Code	Module	Comp.	Rec. Sem.	Assessment	Course	Type	SWS	Credits
5205-670	Master Seminar in International Economics	WP ¹⁾	3 / 4	REF HA	Master Seminar in International Economics	S	2	6 (SL)
5706-660	Master Seminar in Innovation Management and Economics	WP ¹⁾	3 / 4	REF HA	Master Seminar in Innovation Management and Economics	S	2	6 (SL)
5104-650	Master Seminar in Finance	WP ¹⁾	3 / 4	REF HA	Master Seminar in Finance	S	2	6 (SL)
5211-630	Master Seminar in Data Analytics	WP ¹⁾	3 / 4	REF HA	Master Seminar in Data Analytics	S	2	6 (SL)
SUMME								6

¹⁾ At least one seminar from the two selected majors must be chosen.

Free elective area

FREE ELECTIVE AREA (responsibility: Academic program director)

Module Code	Module	Comp.	Rec. Sem.	Assess-ment	Course	Type	SWS	Credits
	Modules/work in total of 30 Credits	WP	1 - 4	-	-	-	-	
TOTAL								30

LIST OF MODULES IN FREE ELECTIVE AREA (responsibility: Academic program director)

This list is not exhaustive, since it contains only the modules that are only a regular part of the free elective area. Modules from the other Master's programs offered at the University of Hohenheim can also be selected. In the free elective area, a graded or ungraded Master's portfolio module can be selected once.

Module Code	Module	Comp.	Rec. Sem.	Assess-ment	Course	Type	SWS	Credits
5000-610	Graded Master's Portfolio Module ¹⁾	W	1 - 4	-	-			6 (SL)
5000-620	Ungraded Master's Portfolio Module ¹⁾	W	1 - 4	-	-			6 (SL)
5205-680	Free Elective Seminar ²⁾	W	1 - 4	-	-			6 (SL)

¹⁾ In the free elective area, a graded or ungraded Master's portfolio module can be selected once. Details are regulated in the examination regulations.

²⁾ Economic and business seminars with open spots can be chosen in this module.

LIST OF MODULES IN FREE ELECTIVE AREA (responsibility: Academic program director)

Business and social science modules that are not assigned to any focus area.

Module Code	Module	Comp.	Rec. Sem.	Assess-ment	Course	Type	SWS	Credits
5501-580	Proseminar Capital Market Law ¹⁾	W	2	HA	Proseminar Capital Market Law	S	2	6 (SL)
5501-590	Proseminar Anti Trust Law ¹⁾	W	2	HA	Proseminar Anti Trust Law	S	2	6 (SL)
5502-420	Indirect Tax Law ¹⁾	W	2	K	Value Added Tax Law	VÜ	3	6 (SL)
5501-560	Introduction to Anti Trust Law ¹⁾	W	3	K	Introduction to Anti Trust Law	V	3	6 (SL)
5501-420	Banking Law ¹⁾	W	3	K	Banking Law	V	3	6 (SL)

¹⁾ Teaching language German

LIST OF MODULES IN FREE ELECTIVE AREA (responsibility: Academic program director)

Economic modules that are not assigned to any focus area.

Module Code	Module	Comp.	Rec. Sem.	Assessment	Course	Type	SWS	Credits
5204-550	Empirical and Experimental Public Economics	W	2	Assignment K	Empirical and Experimental Public Economics	V	2	6 (SL)
					Empirical and Experimental Public Economics	Ü	2	
5201-530	Monetary Economics	W	2	Term Paper mit Modellimpl. Crit. Review Essay	Monetary Economics	V	2	6 (SL)
					Monetary Economics	Ü	2	
5207-540	Topics in Advanced Labor Economics	W	2	K	Topics in Advanced Labor Economics	V	2	6 (SL)
					Topics in Advanced Labor Economics	Ü	2	
5207-630	Labor Markets and the Macroeconomy	W	3	K	Macroeconomics of Unemployment	V	2	6 (SL)
					Macroeconomics of Unemployment	Ü	2	
5203-620	Topics in Competition Theory and Policy	W	3	K	Topics in Competition Theory and Policy	V	2	6 (SL)
					Topics in Competition Theory and Policy	Ü	2	
5204-650	State Capacity, Corruption, and Public Administration	W	3	K REF	State Capacity, Corruption, and Public Administration	V	2	6 (PL)
					State Capacity, Corruption, and Public Administration	Ü	2	

STUDY ADVISING

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