



Hohenheim Summer School 2018: July 2nd – July 20st
INNOVATION | ENTREPRENEURSHIP | FINANCE



Status: July 2017

HOHENHEIM AND ITS REGION

The University of Hohenheim is located in the city of **Stuttgart** which is the capital of the German state of **Baden-Wuerttemberg**. Stuttgart and its surroundings are widely known to belong to Europe's most economically thriving regions. The automobile was invented here, and the city and region are still the headquarters and main manufacturing sites of the renowned automobile manufacturers Daimler and Porsche. Other technological market leaders located in the region are Bosch, Dürr and Würth, as well as a number of small and medium-sized innovative high-tech firms.

The region also offers ample opportunities to become familiar with German tradition and culture. Famous medieval cities such as Tübingen and Heidelberg are located nearby, and Stuttgart is home to the world's oldest

television tower, renowned Bauhaus-architecture and one of the best ballet and opera houses in Germany. On top, the city offers a lot of shopping opportunities and a buzzing nightlife.

The **University of Hohenheim** is one of the most exquisite universities in Baden-Wuerttemberg. It is one of two universities situated in Stuttgart and already world-renowned for its agricultural sciences. The **Faculty of Business, Economics and Social Sciences** is a dynamic faculty with currently over 5,000 students and over 40 full professors. The university campus is one of the most picturesque in the entire country: Where else can students have lectures in a palace, study in the historical rooms of the Duke's library or take a break in a botanic garden?



BE PART OF THE HOHENHEIM SUMMER SCHOOL 2018!

The Faculty of Business, Economics and Social Sciences cordially invites you to join the Hohenheim Summer School 2018 on the topic:

Innovation | Entrepreneurship | Finance.

Economic success crucially depends on innovations. However, innovations happen under a high degree of uncertainty and rupture existing structural patterns. Thus, the management of innovations poses severe organizational problems, and it creates special informational problems that can obstruct financing. Successful innovations require a true entrepreneurial spirit; be it inside an existing company or through the creation of start-up companies. Many countries have found different prolific solutions to these problems. The aim of our Summer School is to provide you with sound knowledge on the economics, management and financing of innovations and the link of the respective concepts to entrepreneurial behavior and the creation and financing of innovative new companies.

The Summer School brings together a small group of students and experts in innovation, entrepreneurship and corporate finance to offer an **unique three**

weeks comprehensive learning experience that allows you to study innovation economics and management concepts in relation to corporate finance. Our program offers a **stimulating combination of academic education and practical experience** and aims to connect you with the thriving industry and culture in the region:

- **High-quality teaching** of nationally and internationally renowned professors from the University of Hohenheim.
- **Lectures** in a small multicultural group of about 20 students coming from around the world as well as interaction with local students.
- **Attractive industry program** which offers insights into the management and structure of globally active companies located in the region, for instance, Daimler (Mercedes-Benz), Porsche and Bosch, as well as small and medium-sized and start-up companies.
- An **exciting cultural and leisure program** including visits to medieval cities like Tübingen and Heidelberg.

We are looking forward to seeing you in Hohenheim!

PROGRAM

Our Summer School will provide insights into core concepts of innovation economics, innovation management and entrepreneurial finance, with a particular focus on early stage financing through banks and specialized financial intermediaries such as venture capital funds.

You will also learn about the differences in innovation management and innovation finance between countries and their impact on the dynamics and competitiveness of the respective economies. We offer lectures and ample opportunities for direct interaction with the faculty to equip you with the background information and the analytical tools that enable you to tackle fascinating and highly important questions of the furtherance of innovations in the economy.

The Hohenheim Summer School 2018 starts out with lectures on management, economics and finance with a particular focus on innovation, entrepreneurship and early stage financing. Starting from classic models of management and corporate finance, our advanced courses include the concepts of capital market theory and information economics.

Based on this toolbox, we proceed to analyze institutional and economic frameworks for successful innovation and compare different national policies to promote innovative activities.



DETAILS

The Hohenheim Summer School is scheduled for **July 2nd – July 20st 2018**. **Application deadline is March 31st 2018**.

The program is designed **for advanced undergraduate and graduate students from business, economics and social sciences**. Grading is based on written exams or on group assignments which will be presented at the end of the Summer School. After successful completion students will be awarded **9 ECTS**.

Tuition fees are € 1,000 and do not include living costs. **Students from partner universities** who are nominated by the international office of their home university **can be exempt from tuition fees**. Participants are required

to **cover their own costs** for accommodation, public transport, food, private excursions and personal needs. Participants from partner universities of the INEF-network may be granted scholarships for their stay in Stuttgart.

Students interested in participating in the Summer School 2018 are asked to hand in the **application form** (available on our webpage: <https://wiso.uni-hohenheim.de/summerschool>), **transcript of records** of previous studies and **proof of English language skills at B2 level** (for non-native English speakers only).

If you have any other **questions**, please don't hesitate to contact Nora Simons, Deans Office: nora.simons@uni-hohenheim.de.



DAAD

Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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