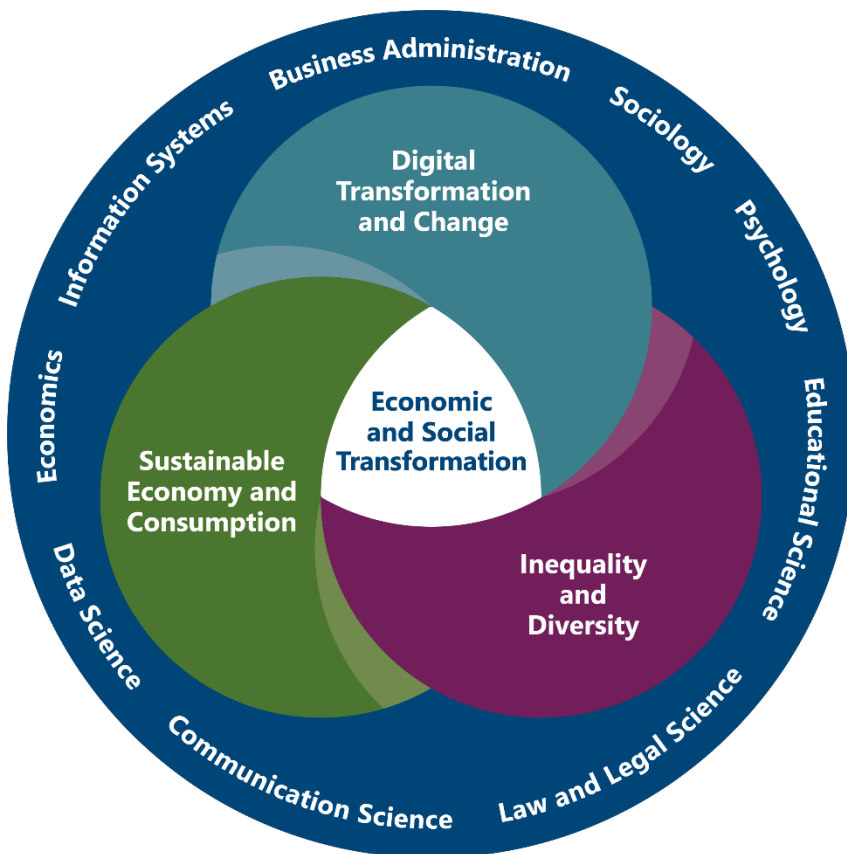




UNIVERSITY OF
HOHENHEIM

Faculty of Business, Economics and Social Sciences



BESST – Business, Economics, and Social Sciences retreat

No. 6, June 30th, 2025

Focus Areas of the Faculty & more

Call for contributions
until June 15th

wiso.uni-hohenheim.de



BESST – Business, Economics, and Social Sciences retreat

June 30th, 2025 – University of Hohenheim



Picture by Gerd Altmann on Pixabay

Objective

BESST is a research retreat of the Faculty of Business, Economics and Social Sciences. The aim is to improve connections between researchers and research topics at the faculty. It is about strengthening exchange and collaboration in research and thus increasing quality and impact.

Target group

All faculty researchers are cordially invited to attend and engage in the discussions.

Short presentations may be given by professors, academic counselors, lecturers, habilitation candidates and postdocs – including as joint presentations with doctoral candidates.

Topics

Ideally, contributions should relate to projects or ideas that are currently in preparation or that you would like to further develop in the future. The aim is not to present published work, but rather to foster discussion about potential future (joint) projects. We invite you to submit contributions aligned with the three Focus Areas of our faculty:

- Digital Transformation and Change
- Sustainable Economy and Consumption
- Inequality and Diversity

We also welcome contributions that cannot be specifically assigned to these Focus Areas. Topics such as computational science, data science, finance, health, public administration or other areas of research are equally encouraged. Anything that the faculty members are researching is interesting!

Formats

Please note that the retreat will be held in English. All contributions are to be submitted and presented accordingly.

Short presentations followed by a discussion are highly encouraged (e.g. 15 min. presentation + 15 min. discussion; please let us know if you have other requests). Presentations may take various forms, with the support of slides or flipcharts, a software demonstration or even pantomime, etc.

A panel discussion on **Open Science** will take place in the afternoon. Our confirmed speakers include Dean **Jörg Schiller**, **Ulrike Fasbender**, **Adrian Lüders** and **Henner Gimpel**. An additional speaker from KIM is to be announced.

Guest speakers whose work aligns with our thematic focus areas are also a great addition.

Do you have a different idea? We are happy to receive suggestions at wiso_forschung@uni-hohenheim.de.

Program committee	Henner Gimpel, Jörg Schiller, Benjamin Jung
Organisation	Tuğçe Akarsu and Tim Boissinot
Date and time	June 30 th , 2025 approx. 9:30 - 17:30, incl. joint breaks (e.g. lunch 12:00 - 13:00), plus joint dinner from 17:30 (self-paid by participants)
Submission of contributions	Please submit the title, an abstract and your time preference until June 15 th , 2025 via e-mail to wiso_forschung@uni-hohenheim.de
Event registration	By June 23 rd , 2025 via https://t1p.de/teyopc