



Courses in English Offered by School of Business Administration

NO.	Curriculum	Level	Credit	Total Hours
1	Marketing	undergraduate	3	48
2	Managerial Economics	undergraduate	3	48
3	Management Information System	undergraduate	4	48
4	Principle of Management	undergraduate	3	48
5	Operation Management	undergraduate postgraduate	3	48
6	Intercultural Business Communication and Management	undergraduate postgraduate	2	27
7	Corporate Information Strategy and Management	undergraduate postgraduate	3	48
8	Human Resource Management	undergraduate postgraduate	3	48
9	Managing innovation	postgraduate	2	27
10	Research methodologies in marketing	postgraduate	3	48
11	China-Europe Marketing	postgraduate	2	27