



Undergraduate Courses in Business Administration and Economics 2021/22

	Winter Semester 2021/22	Summer Semester 2022
	<p>Lectures: 18 October 2021 – 05 February 2022 Exam period: t.b.a.</p>	<p>Lectures: 04 April – 16 July 2022 Exam period: t.b.a.</p>
<p>Module: XXXX-XX0 (Lecture)</p> <p>All lectures with 6 ECTS</p>	<ul style="list-style-type: none"> ▪ Applied Time Series Analysis & Forecasting Techniques: 5211-220 (Applied Time Series Analysis & Forecasting Techniques) ▪ Banking: 5106-290 (Bank Management) ▪ Basics of Innovation Economics: 5209-290 (Basics of Innovation Economics) ▪ Corporate Finance: 5101-310 (Corporate Finance) ▪ Corporate Risk Management: 5104-310 (Corporate Risk Management) ▪ Empirical Strategies in Economics: 5202-310 (Empirical Strategies in Economics) ▪ Financial Reporting & Analysis IFRS: 5101-280 (Financial Statement & Business Analysis + Financial Reporting - IFRS) ▪ Industrial Revolution and the Roots of Modern Growth: 5210-280 (Industrial Revolution and the Roots of Modern Growth) ▪ GBWL4: Financial Process: 5106-140 (Investment & Finance) ▪ Tools in empirical research in economics and business administration: 5200-210 (Tools in empirical research in economics and business administration) 	<ul style="list-style-type: none"> ▪ Data Management: 5801-220 (Data Management) ▪ Digital Transformation in Banking: 5304-220 (Digital Transformation in Banking) ▪ Corporate Finance: 5101-310 (Corporate Finance) ▪ International Trade: 5205-220 (International Trade) ▪ International Business and Innovation: 5706-370 (International Business and Innovation) ▪ International Macroeconomics and Finance: 5201-230 (International Macroeconomics and Finance) ▪ Investment & Finance: 5106-070 (Investment & Finance) (not in 2022) ▪ Tools in empirical research in economics and business administration: 5200-210 (Tools in empirical research in economics and business administration)
<p>Seminars* (Lecture)</p> <p>All seminars with 6 ECTS</p>	<ul style="list-style-type: none"> ▪ Profile Seminar Finance: 5105-310 ▪ Profile Seminar International Business and Innovation: 5706-330 (Profile Seminar International Business and Innovation) ▪ Profile Seminar Topics in International Economics: 5205-280 (Profile Seminar Topics in International Economics) ▪ Profile Seminar in Historical Economics: 5210-320 (Empirical Research in Economic History) 	<ul style="list-style-type: none"> ▪ Profile Seminar Econometrics: 5211-300 (not in 2022) ▪ Profile Seminar Finance: 5105-310 ▪ Profile Seminar Historical Economics: 5210-320 (Empirical Research in Economic History) ▪ Profile Seminar Innovation Economics: 5209-300

* Seminars need an early registration

Course descriptions: <https://hohcampus.verw.uni-hohenheim.de/qisserver/pages/cm/exa/curricula/genericRailsSearchUnitsSimple.xhtml? flowId=searchCourseOfStudyForModuleDescription-flow& flowExecutionKey=e9s1>



Graduate Courses in Economics 2021/22

	Winter Semester 2021/22	Summer Semester 2022
	<p>Lectures: 18 October 2021 – 05 February 2022 Exam period: t.b.a.</p>	<p>Lectures: 04 April – 16 July 2022 Exam period: t.b.a.</p>
<p>Module: XXXX-XX0 (Lecture)</p> <p>All lectures with 6 ECTS</p> <p>- unless noted otherwise</p>	<ul style="list-style-type: none"> • Advanced Macroeconomics: 5207-430 (Advanced Macroeconomics) ▪ Advanced Microeconomics and Game Theory: 5203-420 (Advanced Microeconomics and Game Theory) ▪ Consumer Economics: 5301-610 (Consumption & Savings) ▪ Econometric Methods for Business and Economics: 5211-410 (Econometric Methods for Business and Economics) ▪ 3 ECTS: Effective Computing in Economics: 5200-420 (Effective Computing in Economics) ▪ Health Economics: 5301-450 (Health Economics) ▪ Innovation Economics: 5209-420 (Innovation Economics: Theory & Empirics) ▪ International Macroeconomics: 5201-690 (International Macroeconomics) ▪ International Trade & Inequality: 5205-450 (International Trade & Inequality) ▪ Introduction to Statistical Learning: 5200-410 (Introduction to Statistical Learning) ▪ 9 ECTS: Introductory Econometrics: 5202-420 (Introductory Econometrics) ▪ Labor Markets and the Macroeconomy: 5207-630 (Macroeconomics of Unemployment) ▪ Mathematical Methods for Business and Economics: 5205-460 (Mathematical Methods for Business and Economics) ▪ Optimization in Economic Theory: 5208-420 (Optimization in Economic Theory) ▪ Topics in Competition Theory and Policy: 5203-620 (Topics in Competition Theory and Policy) ▪ Topics in Microeconometrics: 5202-630 (Topics in Microeconometrics) – not in 2021/22 ▪ Topics in Public Economics: 5204-640 (Topics in Public Economics) – not in 2021/22 	<ul style="list-style-type: none"> ▪ Advanced Industrial Organization: 5203-520 (Advanced Industrial Organization) ▪ Consumer Behavior & Health: 5301-580 (Consumer Behavior & Health) ▪ Empirical Public Economics: 5204-540 (Empirical Public Economics) ▪ Globalization and History: 5210-440 (Globalization and History) ▪ International Finance: 5201-550 (International Finance) ▪ Economic Policy Analysis of the Bioeconomy: 5213-510 (2 lectures: 1) Economic Aspects of the Bioeconomy – 2) Model-based Analysis of Bioeconomy Policies) ▪ Microeconometrics: 5202-530 (Microeconometrics) Not in 2022 ▪ Monetary Economics: 5201-530 (Monetary Economics) ▪ Multinational Firms: 5205-550 (Multinational Firms) ▪ Recent Developments in Advanced Innovation Economics: 5209-520 (Recent Developments in Advanced Innovation Economics) ▪ every 2 years: Time Series Econometrics: 5211-740 (Time Series Econometrics) ▪ Topics in Labor Economics: 5207-530 (Labor Supply, Immigration and Wage Inequality)



<p>Seminars*</p> <p>All seminars with 6 ECTS</p>	<ul style="list-style-type: none">▪ Major Seminar Innovation Economics: 5209-610▪ Master Seminar in International Economics: 5205-670▪ Major Seminar Financial Econometrics: 5211-620 (Time Series Econometrics)▪ Major Seminar Labor Economics: 5207-520	<ul style="list-style-type: none">▪ Major Seminar Econometrics: 5202-510 (Not in 2022)▪ Master Seminar International Economics: 5205-670▪ Major Seminar Labor Economics: 5207-520▪ Major Seminar Economics of Innovation: 5209-610▪ Seminar Bioeconomy Policies: 5213-410
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For seminar courses, see the chairs' individual websites

Course descriptions: https://hohcampus.verw.uni-hohenheim.de/qisserver/pages/cm/exa/curricula/genericRailsSearchUnitsSimple.xhtml?_flowId=searchCourseOfStudyForModuleDescription-flow&_flowExecutionKey=e9s1



Graduate Courses in Business Administration 2021/22

	Winter Semester 2021/22 Lectures: 18 October 2021 – 05 February 2022 Exam period: t.b.a.	Summer Semester 2022 Lectures: 04 April – 16 July 2022 Exam period: t.b.a.
<p>Module: XXXX-XX0 (Lecture)</p> <p>All lectures with 6 ECTS</p> <p>- unless noted otherwise</p>	<ul style="list-style-type: none"> ▪ Derivatives: 5106-640 (Derivatives) ▪ Insurance Economics: 5303-450 (Insurance Economics) ▪ International Innovation Management 1: 5706-440 (International Innovation Management 1) ▪ Interorganisational Negotiations: 5801-410 (Advanced Negotiation Management) ▪ Modeling & Decision Making: 5303-490 (Modeling & Decision Making) ▪ Multivariate Data Analysis: 5301-470 (Multivariate Data Analysis) ▪ Portfoliomanagement: 5106-630 (Portfoliomanagement) ▪ Qualitative Methods in Business Research: 5706-450 (Qualitative Methods in Business Research) ▪ every 2 years: Quantitative Risk Management: Measures and Markets: 5104-410 (Measures and Markets) ▪ Services Marketing: 5704-610 (Services Marketing) ▪ Supply Chain Planning & Advanced Planning Systems 1: 5803-420 (Supply Chain Planning & Advanced Planning Systems 1) ▪ Economics of Strategy and the Theory of the Firm: 5106-410 (Economics of Strategy and the Theory of the Firm) ▪ Trading & Exchanges: 5106-620 (Trading & Exchanges) 	<ul style="list-style-type: none"> ▪ every 2 years: Applied Financial Econometrics: 5211-520 (Applied Financial Econometrics) (Not in 2022) ▪ Capital Market Theory: 5104-540 (Capital Market Theory) ▪ Consumer Behavior: 5705-510 (Consumer Behavior) ▪ Digital Management: Hot Topics in Practice: 5707-580 (Digital Management: Hot Topics in Practice) ▪ Entrepreneurship: 5703-510 (Entrepreneurship) ▪ Financial Intermediation: 5106-520 (Financial Intermediation) ▪ Innovation, Strategy and Networks: 5706-710 (Innovation, Strategy and Networks) ▪ International Innovation Management 2: 5706-550 (International Innovation Management 2) ▪ Process Management: 5801-530 (Document Management & Workflow) ▪ Supply Chain Planning & Advanced Planning Systems 2: 5803-520 (Supply Chain Planning & Advanced Planning Systems 2) ▪ System Management: 5801-520 (Web Applications and Internet Technology) ▪ Theory of Debt & Bank Lending: 5106-530 (Theory of Debt & Bank Lending)
	<ul style="list-style-type: none"> ▪ Major Seminar Financial Institutions and Markets: 5104-640 ▪ Major Seminar Financial Concepts & Methods: 5106-650 ▪ Project Seminar International Management & Innovation: 5706-620 	<p>For seminar courses see the chairs' individual websites</p>

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English Courses for Communication Science

	Winter Semester 2021/22	Summer Semester 2022
	Lectures: 18 October 2021 – 05 February 2022 Exam period: t.b.a.	Lectures: 04 April – 16 July 2022 Exam period: t.b.a.
Module: XXXX-XX0 (Lecture) All lectures with 6 ECTS - unless noted otherwise	<ul style="list-style-type: none">▪ Target Audience Research: 5401-520 (Target Audience Research) → Graduate▪ Project with Focus on Knowledge Communication: 5400-600 (The representation of weather and climate disaster films in 20th and 21st century entertainment films) → Graduate	<ul style="list-style-type: none">▪ Basics of Computational Sciences: 5000-360 (Basics of Computational Sciences: Overview) → Undergraduate▪ Profile: Media Research - Part 1: 5401-230 (Media Research & Audience Intelligence Part 1) → Undergraduate▪ Praxis- und Schlüsselkompetenzen: 5407-160 (Introduction to Adobe Photoshop Creative Cloud (CC): Image editing and composition) → Undergraduate▪ Target Audience Research: 5401-520 (Target Audience Research) → Graduate▪ Project with Focus on Knowledge Communication: 5400-600 (The representation of weather and climate disaster films in 20th and 21st century entertainment films) → Graduate

Course descriptions: <https://hohcampus.verw.uni-hohenheim.de/qisserver/pages/cm/exa/curricula/genericRailsSearchUnitsSimple.xhtml? flowId=searchCourseOfStudyForModuleDescription-flow& flowExecutionKey=e9s1>