



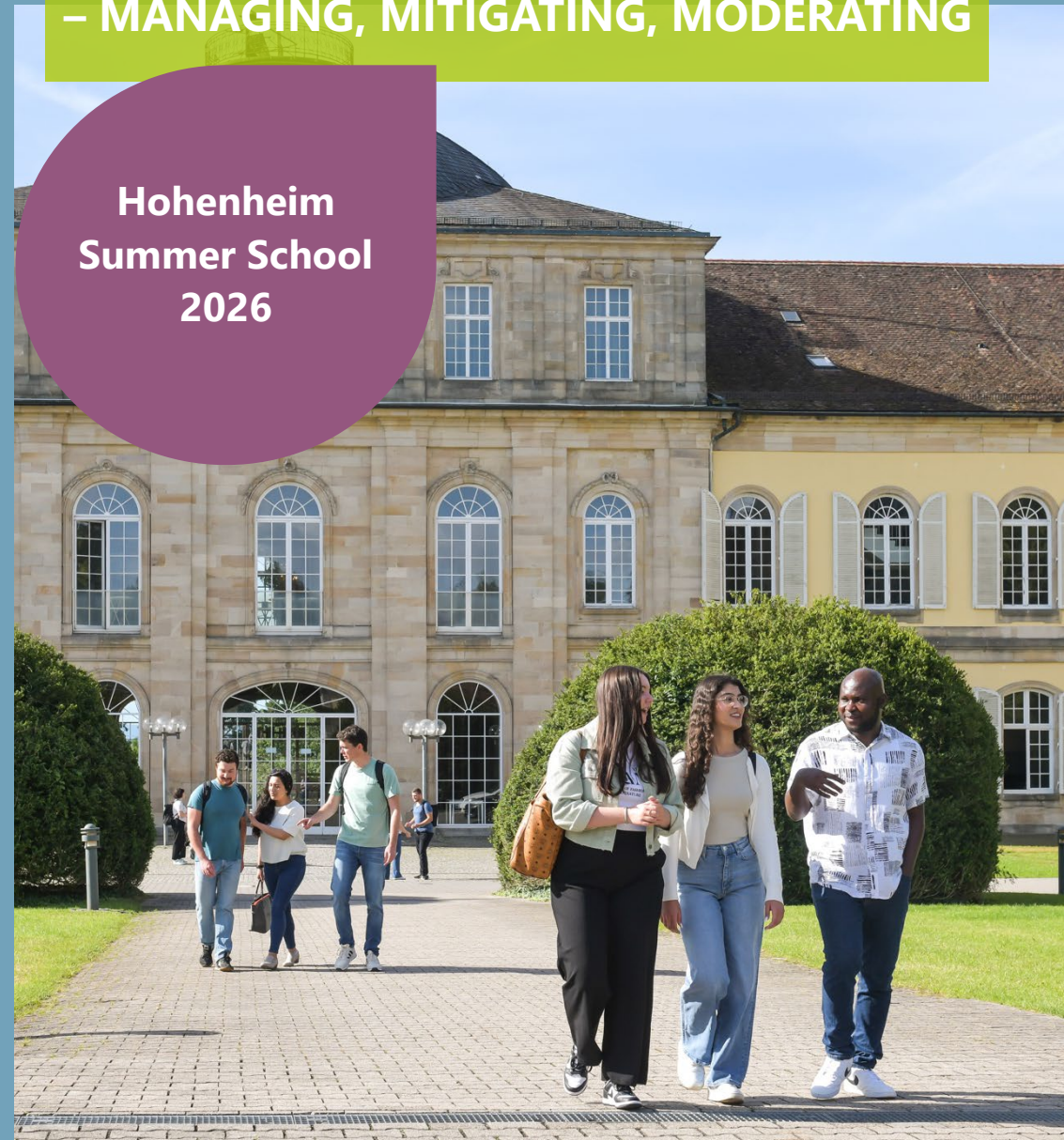
# ECONOMICS OF CLIMATE CHANGE – MANAGING, MITIGATING, MODERATING

Hohenheim  
Summer School  
2026

## IMPRINT

University of Hohenheim  
Faculty of Business, Economics and  
Social Sciences  
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## Economics of Climate Change: Managing, Mitigating, Moderating

The Economics of Climate Change summer school explores how economic thinking can guide effective responses to one of the defining challenges of our time. Participants will learn how markets, incentives, and policy instruments shape climate outcomes. The programme bridges global and local perspectives and considers the roles of diverse stakeholders, including businesses, policymakers, and civil society. Combining theory, empirical evidence, and field trips, the summer school prepares future economists and decision-makers to design strategies for managing, mitigating, and mobilising responses to climate change.

The interdisciplinary lecture programme will cover the latest research and applications on economics of climate change.

## About Hohenheim

The University of Hohenheim, located in the southern part of Stuttgart in the state of Baden Württemberg, Germany, is a public research university with roots reaching back over two centuries. Established in 1818 by King Wilhelm I of Württemberg, it began as a model institute to confront the severe famines of the early 19th century that were triggered by the eruption of the volcano Tambora in Indonesia. The institute's goal was to advance agricultural knowledge and propose practical solutions to solve the immediate issues of the time. This founding mission of innovation and societal relevance continues to shape the university's identity today.

Perched on the historic grounds of Hohenheim Palace, the university's campus is widely regarded as one of the most beautiful in Germany. The palace and its surrounding parks and botanical gardens, known collectively as the Hohenheim Gardens, provide both a scenic environment and an active research landscape with more than 30 hectares of plant collections and historic garden sections. These gardens double as an educational resource and public attraction, illustrating the deep historical links between nature, science, and learning at Hohenheim.

With around 9,000 students enrolled across 42 programmes, the University of Hohenheim combines a strong tradition in agricultural and natural sciences with modern strengths in economics, business, and social sciences. Originally centred on agricultural training and research, the university has broadened its academic portfolio over time while maintaining excellence in areas such as sustainable agriculture, environmental science, biology, and food systems. Its economics and business faculty is recognized for high performance and research impact and has recently been accredited by the [AACSB](#).

The academic structure reflects this diversity: degree programs span agricultural sciences, natural sciences, economics, business administration, and social sciences. Students can pursue bachelor's, master's, and doctoral studies in fields ranging from crop sciences and agricultural economics to biology and digital business management. The university emphasizes interdisciplinary study, real world applicability, and preparation for global challenges such as sustainable food production, climate resilience, and socio-economic development.

Research is another cornerstone of Hohenheim's mission. Faculty and researchers are involved in national and international collaborations addressing pressing issues like environmental protection, food security, and biodiversity. These efforts position the university as a key player in scientific networks worldwide ([European Bioeconomy University EBU](#), [Euroleague for Life Sciences ELLS](#), [Higher Education and Research in Management of European Universities HERMES](#), [EIT Food](#)), strengthening its reputation beyond Germany's borders.

Beyond academics, the university fosters an engaging campus life centred on its historic buildings, museums, gardens, and community events. Public offerings – such as the German Agricultural Museum and botanical collections – invite visitors to explore the intersections of science, culture, and history. This blend of rigorous scholarship, historic charm, and forward-looking research makes the University of Hohenheim a unique institution in Europe's higher education landscape.

## Summer School Programme Overview

### CW 24: 8 June 2026: Introduction Video by Prof. Thomas Dimpfl

### CW 28: 6 – 10 July 2026

	Mon, 6 July	Tue, 7 July	Wed, 8 July	Thurs, 9 July	Frid, 10 July	Sat, 11 July	Sun, 12 July
9:00 – 10:30	<b>Welcome</b>  Incl. Campus tour	<b>Climate Resilience through Insurance</b>  Jörg Schiller		<b>Drivers of (un) sustainable consumption</b>  Verena Hüttl-Maack	<b>Supply Chain Risk Management and Disaster Relief Logistics</b>  Jens Kärcher	Tübingen Punting Trip and City Exploring	
11:00 – 12:30							
1:30 – 3:00	<b>Climate Change – setting the scene</b>  Thomas Dimpfl		<b>When Trade Meets Climate: Inside the EU's Carbon Border Tax</b>  Ignacio Perez	<b>Food Systems under stress and the role of the G20</b>  Christine Wieck	Stuttgart City Tour  at 4:00 pm		
3:30 – 5:00							

### CW 29: 13 – 17 July 2026

	Mon, 13 July	Tue, 14 July	Wed, 15 July	Thurs, 16 July	Frid, 17 July	Sat, 18 July	Sun, 19 July
9:00 – 10:30	<b>Financing the Green Transition</b>  Hans-Peter Burghof & Michael Evers	<b>Twin Trans- formation: Smart Urban Resource Management</b>  Henner Gimpel	<b>CSR/ESG &amp; Financial Performance</b> ----- & ----- <b>Corporate Sustainability &amp; Sustainable Accounting</b>  Daniel Hoang & Anja Schwering		MHP Arena Visit (VfB Stuttgart)  at 11:00 am		
11:00 – 12:30							
1:30 – 3:00	Civil Society Input: Transformation of the food system and the role of civil society actors  Birgit Hoinle	Mercedez Benz Museum (Audioguides)  at 3:30 pm	Company Input: Allianz  at 2:30 pm  Arne Breuer & Robert Maderitsch	<b>Climate Communicati ons – Research Perspectives</b>  Wolfgang Schweiger and team	Dinner in Stuttgart		
3:30 – 5:00							

**CW 30: 20 – 24 July 2026**

	Mon, 20 July	Tue, 21 July	Wed, 22 July	Thurs, 23 July	Frid, 24 July	Sat, 25 July	Sun, 26 July
9:00 – 10:30	Exam preparation	Porsche Museums tour  at 09:45 am	Exam preparation	Exam preparation	Exam: Poster presentation	<b>Departure</b>	<b>Departure</b>
11:00 – 12:30							
1:30 – 3:00	Company Input: Ritter Sport	Company Input: EnBW			Get-together @TMS		
3:30 – 5:00	at 2:30 pm	at 2:00 pm			at 5:00 pm		

**Explanation:**

Blue: Academic Lectures

Grey: Cultural Program

**Frame:**

Heading: Economics of Climate Change – Managing, Mitigating, Moderating

Academic Lectures 20 Teaching Units per week

6 ECTS points

Academic responsibility lies with Prof. Dr. Thomas Dimpfl.

Overall responsibility for organization and cultural programme is with Stefanie Wegener.

## Lecture information

**Day 1: Monday, 6 July 2026**

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### *Climate Change – setting the scene*

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The opening session of the Summer School sets the stage for an intensive and interdisciplinary week of learning and discussion. It introduces the central themes of the program and outlines the scientific, economic, and societal dimensions of climate change. Participants receive an overview of the current state of knowledge, key challenges, and major policy debates shaping the global response to climate risks. The session also highlights why climate change requires collaboration across disciplines, from natural sciences to economics and data science.

A particular emphasis is placed on the role of quantitative analysis in understanding climate dynamics and their economic consequences. The concept of climate econometrics is introduced as a framework for analysing climate data, modelling impacts, and assessing uncertainty using modern statistical methods. Participants will gain a first insight into how econometric tools can be applied to time series data in climate research. The session further clarifies the learning objectives, structure, and expectations for the week. It provides space for participants to introduce themselves and present their input, fostering an interactive and collaborative atmosphere.

### Meet your facilitator



**Thomas Dimpfl** is Professor of Business Mathematics and Data Science at the University of Hohenheim's Institute of Financial Management (Germany) and Vice Dean for International Relations of the Faculty of Business, Economics and Social Sciences. He is also an extraordinary professor at the Department of Computer Science at the University of the Western Cape. He holds a PhD (Dr. rer. pol.) from the University of Erfurt and is a former University of Tübingen graduate in International Business Administration. Thomas works on the intersection of finance, econometrics, and data science, with methods often borrowed from physics. His research focuses on financial and cryptocurrency markets where he investigates microstructure, market linkages, market efficiency, and volatility, but also digresses into climate econometrics and research on teaching and learning. His work is published in international journals such as the *Journal of Financial Econometrics* or the *Journal of Financial Markets*.

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**Day 2: Tuesday, 7 July 2026**

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*Climate Resilience through Insurance: Concepts, Markets, and Challenges*

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This session introduces how insurance can help societies become more resilient to climate risks such as floods, droughts, and storms. Private insurance markets support recovery after disasters and, through risk-based premiums, encourages households and firms to take preventive measures and reduce potential losses. We explore basic ideas behind private insurance markets, including risk pooling, premium setting, and common challenges like information gaps between insurers and policyholders.

At the same time, we discuss why private markets alone may not be enough under climate change. When risks are very high or affect many people at once, insurance can become too expensive or unavailable. In these cases, governments can support markets through public-private partnerships, reinsurance, or targeted subsidies for high-risk households. Overall, the session provides a clear and accessible overview of how insurance works, where its limits lie, and how it can contribute to climate adaptation and risk management.

**Meet your facilitator**

As head of chair for Insurance Economics and Social Security, **Jörg Schiller** deals with business and economic issues relating to insurance markets and social security systems with focus on the areas behavioural insurance, insurance brokerage, selection effects in health and long-term care insurance as well as regulation of insurance markets and insurance fraud. In addition to his role as head of chair, he serves as a member of senate at the University of Hohenheim and held the position Dean of the Faculty of Economics and Social Sciences from 2022 to 2025. Moreover, he is head of the part-time Master of Science in Finance program at the University of Hohenheim and co-organizer of the behavioural insurance workshop (Munich Risk and Insurance Centre).

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**Day 3: Wednesday, 8 July 2026**

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*When Trade Meets Climate: Inside the EU's Carbon Border Tax*

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The European Union's Carbon Border Adjustment Mechanism (CBAM) represents a major shift in how climate policy interacts with international trade. Designed to prevent carbon leakage, CBAM applies a carbon price to certain imported goods based on the emissions generated during their production, aligning them with the costs faced by EU producers under the EU Emissions Trading System. This seminar explains the rationale behind CBAM and its operational design, with particular attention to the fertiliser sector, a carbon-intensive industry that is economically and socially critical due to its role in food production. Using the EU fertiliser market as a case study, the seminar examines CBAM's effects from both unilateral and multilateral perspectives. It also explores broader economic, legal, and geopolitical implications, including concerns about trade fairness and administrative complexity. Overall, the seminar highlights how CBAM extends carbon pricing beyond national borders and reshapes global trade and climate governance.

**Meet your facilitator**

**Ignacio Perez Dominguez** is an economist and senior researcher at the Joint Research Centre (JRC) of the European Commission. He has more than 20 years of experience in quantitative analysis, mainly with a focus on agricultural and environmental economics. After graduating in Applied Economics from the University of Zaragoza, he completed a master's degree in Environmental Economics at Imperial College of London and PhD studies in Agricultural Economics at the University of Bonn. Before joining the European Commission, he worked for 4 years as a policy analyst at the Organization for Economic Cooperation and Development in Paris. He has contributed to numerous scientific publications and presented his work in multiple forums. He is currently team leader, scientific assistant director and member of the 2024-2026 JRC Scientific Committee.

**Day 4: Thursday, 9 July 2026**

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*Drivers of (un)sustainable consumption*

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This lecture introduces key drivers of (un)sustainable consumption from a consumer behaviour and marketing perspective. Although many consumers express positive attitudes toward sustainability, unsustainable consumption patterns remain widespread. The lecture explores why this gap exists by focusing on psychological, social, and contextual drivers of consumption. Topics include basic human needs and wants, habits, social norms, short-term thinking, and the role of convenience and available alternatives. In addition, broader societal and technological conditions that shape everyday consumption are discussed. By combining individual-level explanations with a systems perspective, the lecture helps students understand why changing consumption behaviour is difficult. The session provides a foundation for critically reflecting on consumption in everyday life and the role of marketing in shaping it.

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*Food systems under stress and the role of the G20*

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Global food systems are affected by multiple, mutually reinforcing crises: economic downturns and turbulence in global value chains, armed conflicts, climate change, and biodiversity loss. COVID-19 and the Russian invasion of Ukraine highlighted again the interlinkages between global food, fuel, fiber and fertilizer markets and the import dependence of a large number of countries.

The Group of Twenty (G20) is a coordination forum as its members represent around 85 % of global Gross Domestic Product and about two-thirds of the world's population. They also dominate global agricultural markets. It is estimated that the G20 contain about 60 % of the world's agricultural land and account for about 80 % of global agricultural trade. Hence, for a transformative food system agenda that integrates food security, climate resilience, biodiversity protection, and sustainable rural development, the G20 countries could play a critical role.

This presentation will examine the role of the G20 in the transformation of global food systems and will analyse existing obstacles and key points of criticism.

## Meet your facilitator



**Verena Hüttl-Maack** is a Professor at the University of Hohenheim in Stuttgart and has held the Chair of Marketing and Consumer Behaviour since 2014. She earned her doctoral degree from the University of Augsburg. Her research focuses on consumer behaviour, with a particular emphasis on human information processing. Her research interests include sustainable consumer behaviour and sustainability communication. She has been involved in EU-wide collaborative research projects on sustainable food consumption, and her work has been funded by the German Research Foundation (DFG). Her research has been published in leading academic journals, including the *Journal of Consumer Psychology*, the *International Journal of Research in Marketing*, and the *Journal of Retailing*.



**Christine Wieck** is professor for agricultural and food policy at the University of Hohenheim and the Principal Investigator of UKUDLA. Her research, teaching and outreach centres on the quantitative and qualitative analysis of agricultural and food policies in a globalized world with a special focus on the sustainable transformation (greening) of the EU food system and EU-Africa relationships on agri-food matters. Prior to returning to academia, she worked in the years 2015-2018 for the German Development Agency (GIZ) as an agricultural trade policy advisor. She started her agricultural career with a vocational training as a farmer and worked for several years on organic dairy farms in the West of Germany.

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**Day 5: Friday, 10 July 2026**

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*Supply Chain Risk Management and Disaster Relief Logistics*

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Global supply chains face a variety of risks, ranging from demand volatility and supplier failures to geopolitical crises and natural disasters. The first part of the course introduces the concepts, methods and tools necessary for the systematic management of procurement and supply chain risks. Topics include identifying and assessing risks, and strategies for avoiding, mitigating and transferring them. The course also covers concepts such as resilience and robustness in supply chains. The second part of the course focuses on planning, controlling and coordinating logistics processes in disaster and crisis contexts. It covers the structures and stakeholders involved in humanitarian aid, the phases of disaster management and the challenges related to demand forecasting, procurement, transportation, warehousing and distribution in situations of high uncertainty and time pressure. Students become familiar with core logistics concepts in the context of natural disasters, conflicts and complex emergencies, and critically analyse trade-offs between efficiency, speed and equity.

**Meet your facilitator**

**Jens Kärcher** is a postdoctoral researcher in the department of Supply Chain Management at the University of Hohenheim. His research focuses on quantitative methods for solving planning problems in supply chains, with a particular emphasis on production and lot sizing decisions. He works on developing efficient algorithms for combinatorial optimization problems, using heuristics, metaheuristics, exact and hybrid approaches. In his doctoral thesis, he examined how machine learning could be used to select the best algorithm for solving capacitated lot sizing problems. In this summer school, he looks forward to discussing with you how analytical and data-driven approaches can support better decision-making in supply risk management and disaster relief logistics.

### Cultural Programme: Stuttgart City Tour

#### Exploring the City Centre on Foot

Stuttgart's city centre has a lot to offer. Two grand palace complexes overlook its lively shopping streets, while the expansive Palace Gardens, with their sculptures, fountains, and lakes, are always close at hand. Schlossplatz, located right in the heart of the city and framed by impressive colonnaded buildings, parklands, the baroque New Palace, and the avant-garde façade of the Art Museum, creates a fascinating atmosphere and delights every visitor with its unique flair.

On this enjoyable walk, you will learn many interesting facts about Stuttgart's rich and exciting cultural history.

**Meeting point:** at the "Pavillon Stuttgart" on the Schlossplatz

**Meeting Time:** 3:45 pm

**Day 6: Saturday, 11 July 2026****Cultural Programme: Day trip to Tübingen**

Discover Tübingen from its most charming perspective — gliding along the Neckar on a traditional punting boat before diving into the vibrant life of the old town. This experience blends relaxed river views with lively city exploration, where half-timbered houses, winding alleys, and student culture create a unique atmosphere. A perfect mix of nature, history, and local flair that invites you to slow down, explore, and fall in love with one of Germany's most picturesque university towns.

Further details regarding the meeting point and time will be shared in advance.

**Day 7: Sunday, 12 July 2026**

Free time to explore the city or surroundings

**Day 8: Monday, 13 July 2026***Financing the Green Transition: Market Instruments, Incentives and Policy Tools*

In this lecture, you get to know the different segments of the green financial market, their instruments and tools. We report on market developments, leading from initial enthusiasm to a more skeptical outlook today. In a second step, we introduce a simple investment and capital market model. The model illustrates the irrelevance of the individual investor's intentions on perfect capital markets with arbitrage. Thus, to have an impact, green finance activities must be able to distort the market result. The institutions with the highest potential to create such distortion are central banks. They have very strong market power and other instruments to influence the market accordingly. However, distortions on the capital market are very costly, as they lead to a misallocation of capital. Thus, as a final step we discuss alternative sets of policy instruments to enhance green investments.

**Meet your facilitator**

**Hans-Peter Burghof** holds the chair of Banking and Financial Services at the University of Hohenheim. He is director of the Stiftung Kreditwirtschaft and member of the stock exchange council of Börse Stuttgart. His research focusses on the efficiency and stability of banking systems, financial intermediation and financial markets. Burghof released numerous international and national publications. He became known in the public domain for his frequent comments in the media on the development of the German financial industry, especially during the global financial crisis of 2007/08, and as an expert witness in important capital market-related criminal proceedings (e.g., Infomatec, IKB, Porsche/Volkswagen, Windreich).



**Prof. Dr. Michael P. Evers** leads the Chair of Money and Currency (Economics) at the University of Hohenheim. His work focuses on monetary and macroeconomic questions, with particular emphasis on how economy-wide developments shape individual decisions—and how the aggregation of individual behaviour feeds back into macroeconomic outcomes. A guiding principle of the chair is to make seemingly complex relationships simple, intuitive, and impactful. His research spans monetary theory and policy (including monetary-policy uncertainty and inflation risk), cryptoassets and Central Bank Digital Currency (CBDC), as well as international monetary economics such as exchange-rate policy, fiscal federalism in currency unions, risk sharing, and international financial markets.

## Civil Society Input

### **Transformation of the food system and the role of civil society actors**

Our current food system has an enormous socio-ecological footprint. Based on interactive methods, this workshop offers participants an overview of different alternative food movements in Germany that work toward transforming the food system. The workshop focuses specifically on the example of Food Policy Councils as platforms that strengthen networks between farmers and urban citizens. Together we develop visions for fairer food futures.

**Meeting point:** Blauer Saal at the Schloss Hohenheim

**Time:** 1:30 pm

**Day 9: Tuesday, 14 July 2026***Twin Transformation: Smart Urban Resource Management*

Cities increasingly face the challenge of managing urban resources sustainably, with digital transformation emerging as a key solution. This lecture introduces Smart Cities as an integrated approach combining digital technologies, data-driven governance, and sustainability goals. Particular attention is paid to the role of the Internet of Things (IoT), cloud computing, and data analytics in enabling more efficient and resilient Urban Resource Management. The lecture explicitly aims at a nuanced discussion of both the sustainability advantages and potential disadvantages of smart city management approaches.

Building on this foundation, the talk focuses on urban trees as critical elements of climate adaptation. Using smart irrigation of urban trees as a concrete example, it illustrates how sensor networks, digital twins, and real-time data can optimize water use while supporting tree health and ecosystem services. The case demonstrates how digitalization and sustainability can be linked in practice, providing transferable insights for research and application in Smart Urban Resource Management.

**Meet your facilitator**

**Henner Gimpel** holds the Chair for Digital Management and is head of the Digital Business Management program at the Faculty of Business, Economics and Social Sciences at the University of Hohenheim. He is a member of Fraunhofer FIT and director of the FIM Research Centre for Information Management. The focus of his work is on the analysis and design of digitalization. He contributes to ensuring that digital technologies are used responsibly for individuals, the economy, and society. Thereby he focuses on artificial and hybrid intelligence, effective and responsible use of IT, digital health and well-being as well as the twin transformation. His research is anchored in information systems and management with strong ties to psychology, computer science, behavioural economics, and in parts to sociology, medicine, and ethics. Furthermore, Professor Gimpel supports numerous companies in various industries in the development of innovative solutions for individual questions and challenges regarding their digital transformation. He also gained practical experience as a management consultant at McKinsey & Company for five years.

### Cultural Programme: Mercedes Benz Museum

Experience automotive history at its finest with a visit to the Mercedes-Benz Museum. Explore the evolution of mobility through iconic vehicles, groundbreaking innovations, and visionary design that shaped the automobile as we know it today. From the very first car to modern engineering masterpieces, this museum offers an inspiring journey through over a century of automotive excellence.

**Meeting point:** in front of the Mensa at University of Hohenheim

**Meeting Time:** 1:45 pm

**Day 10: Wednesday, 15 July 2026**

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*CSR/ESG and Financial Performance – Empirical Challenges*

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This session introduces students to the concept of Corporate Social Responsibility (CSR) and its relationship with corporate financial performance. It discusses the main theoretical arguments for why CSR may enhance or reduce firm value and reviews the empirical evidence from the academic literature. A central focus is on the empirical challenges in measuring CSR and identifying causal effects, incl. issues such as reverse causality, omitted variables, and ESG rating disagreement.

Students will gain a critical understanding of what current research can and cannot tell us about the financial consequences of sustainable business practices

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*Corporate Sustainability & Sustainable Accounting*

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This lecture introduces the key concepts and practical relevance of corporate sustainability in modern organizations. We start with the fundamental frameworks of sustainability, including the Triple Bottom Line, Corporate Social Responsibility (CSR), and Environmental, Social, and Governance (ESG) criteria, and discusses how firms balance economic performance with environmental and social responsibility. Then we examine the regulatory environment for sustainability, with a focus on European initiatives. Topics include the EU Taxonomy, sustainability reporting requirements under the Corporate Sustainability Reporting Directive (CSRD), and an outlook on the integration of sustainability aspects into IFRS reporting. Finally, the lecture addresses sustainability management and accounting, covering sustainable corporate strategies, the Sustainability Balanced Scorecard, the use of ESG metrics, and the basics of carbon accounting, emphasizing their role in managerial decision-making and performance measurement.

**Meet your facilitator**

**Daniel Hoang** is a Professor of Finance and Head of the Department for Corporate Finance at the University of Hohenheim. He earned a Diploma in Industrial Engineering and a PhD in Finance from the Karlsruhe Institute of Technology, as well as an MBA from the University of Massachusetts, and previously held academic positions at KIT and a visiting appointment at the University of California, Berkeley. His research focuses on corporate finance, the intersection of finance and accounting, financial institutions, and household finance, and combines theoretical and empirical research methods. His work has been published in leading journals such as the *Review of Economic Studies*, the *Review of Financial Studies*, and *Management Science* and has been featured by international media including the *Wall Street Journal*, *Handelsblatt*, *Die Welt*, and the *World Economic Forum*. Prior to his academic career, he gained five years of professional experience in strategy consulting at Monitor Deloitte.



**Anja Schwering** holds a full professorship of Business Administration, especially Management Accounting and heads the Department for Management Accounting at the University of Hohenheim. Her empirical research focuses on management control in organizations, in particular on the use of management control systems in companies and the effect of incentive and control systems on individual behaviour. After receiving her PhD from the University of Münster, she worked as a post-doctoral researcher at the University of Bayreuth and subsequently at the Ruhr University Bochum. She then held an Assistant Professorship in Business Administration with a focus on Management Accounting at the University of Potsdam before joining the University of Hohenheim in 2023.

### Cultural Programme: Allianz Company Input

Arne Breuer and Robert Maderitsch will provide insights from Allianz, one of the world's largest insurance company and institutional investor.

They will explain why Allianz has a strategic interest in climate change mitigation and adaptation.

Further, they will show how this translates into real world investments and professional profiles that Allianz is looking for.

**Meeting point:** in front of the Mensa at University of Hohenheim

**Meeting Time:** tbd

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**Day 11: Thursday, 16 July 2026**

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*Climate communications – research perspectives and empirical projects*

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Effective climate action depends not only on economic instruments and policies, but also on how climate issues are communicated, interpreted, and negotiated in the public sphere. The workshop first provides a research overview concerning climate and environmental communication and then discusses two ongoing large-scaled research projects in the field: Project 1 looks at how social media influencers affect how young people think about nature and how they perceive and perform environmentally relevant behavior. Project 2 strives to improve the public discourse between agriculture, nature conservation, and climate protection by developing support offers for journalists and public communicators. Building on these insights and discussions, participants will gain a deeper understanding of the role of public communication concerning climate and environmental issues and will be able to design their own empirical research projects in the field.

**Meet your facilitator**

**Wolfgang Schweiger** is a full professor of online communication and Dean of Studies at the University of Hohenheim. His research interests cover a broad range from online and social media research, the transformation of public communication, media use and effects, corporate communication and evaluation, risk communication to empirical methods.



**Lisa Curdes** is a research fellow at the Institute for Communication Studies at the University of Hohenheim. She is working on the project "InfluKult" funded by the German Research Foundation (DFG) where she examines how social media influencers affect their followers' real-world perceptions, attitudes, and behaviours concerning nature, sustainability, and gender. She completed her Bachelor's degree at the University of Bremen and her Master's degree at the University of Hohenheim.



**Julia Sophie Spahn** is a research fellow at the Institute of Communication Science at the University of Hohenheim. She is working on the project "InfluKult" funded by the German Research Foundation (DFG) where she examines how social media influencers affect their followers' real-world perceptions, attitudes, and behaviours concerning nature, sustainability, and gender. She completed her Bachelor's and Master's degree at the University of Münster.



**Leon Lorek** is a research fellow at the Institute of Communication Science at the University of Hohenheim. He is working on the project "Dazwischen" ("In Between"; funded by the German Federal Agency for Nature Conservation). This project addresses public communication between agriculture and environmental protection, aiming to develop a community supporting professional journalistic work in the field. He completed his bachelor's degree at the University of Erfurt and his master's degree at the University of Hohenheim.

**Day 12: Friday, 17 July 2026****Cultural Programme: MHP Arena Visit (VfB)**

Explore VfB Stuttgart's home ground and discover the new, state-of-the-art main stand.

Learn everything you need to know about the arena, its history and the team with the red breast ring. Look forward to the new heart of the arena: the new team dressing room and the new media centre. Feel the excitement in the standing area of the Cannstatter Kurve and take a seat on the players' benches.



**Meeting point:** Gate 4, to the left of the Mercedes-Benz Business Centre  
at the MHP Arena

MHP Arena  
Mercedesstraße 87  
70372 Stuttgart

**Meeting Time:** 10:45 am

**How to get there:**

From Staatsgalerie (DJH Jugendherberge Stuttgart International):

- 1.) Go to the Subway Station **Staatsgalerie**
- 2.) Take the subway  U9 to Hedelfingen
- 3.) Exit at **Schlachthof**
- 4.) Take the bus  45 Direction Bad Cannstatt Bf (around the corner)
- 5.) Exit at the bus station **Neckarpark (Stadion)**

**Cultural Programme: Dinner in Stuttgart**

Discover Stuttgart in a relaxed evening setting – we will kick off the evening with dinner at a traditional Swabian brewery and then explore the local student pub culture. The experience combines local food with an easy introduction to Stuttgart's student culture and nightlife, offering an easy and authentic way to spend the evening together.

Further details regarding the meeting point and time will be shared in advance.

**Meeting point:** tbd

**Meeting Time:** tbd

**Day 13: Saturday, 18 July 2026**

Free time to explore the city or surroundings

**Day 14: Sunday, 19 July 2026**

Free time to explore the city or surroundings

**Day 15: Monday, 20 July 2026****Cultural Programme: Ritter Sport Company Input**

Discover the home of Ritter Sport and experience the taste, origin and production of chocolate. As a family company, we think in terms of generations and focus our work on leaving a liveable environment for them. We act in harmony with people and nature and see it as our obligation to take responsibility within our supply chain. ([About Us](#))

The Alfred Ritter GmbH & Co. KG is convinced that only sustainable business practices are viable for the future. The chocolate manufacturer from Swabia therefore has various measures planned in the area of climate protection: decarbonisation through renewable energy sources, cooperation with suppliers for climate protection along the supply chain, and offsetting emissions that cannot yet be avoided. ([NHB 2024 EN Web.pdf](#))

**Meeting point:** Schlossplatz

**Meeting Time:** 12:30 pm

**Day 16: Tuesday, 21 July 2026****Cultural Programme: Porsche Museum Tour**

Step into the world of innovation, design, and speed with a guided tour of the Porsche Museum. Discover iconic vehicles, legendary engineering milestones, and the stories behind one of the world's most prestigious sports car brands. From timeless classics to cutting-edge technology, this experience offers a fascinating journey through automotive excellence and German engineering heritage.

**Meeting point:** in front of the Porsche Museum

Porsche Museum  
Porscheplatz 1  
70435 Stuttgart-Zuffenhausen

**Meeting Time:** 9:45 am

**How to get there:**

From Stuttgart Central Station:

The Porsche Museum is located directly at the S-Bahn station Neuwirtshaus/ Porscheplatz. You can reach the station via the S-Bahn lines S6 towards Weil der Stadt and S60 towards Leonberg.

### Cultural Programme: EnBW Company Input

EnBW Company is playing a key role in shaping the transformation of the energy infrastructure of the future. As one of the largest integrated energy companies in Germany and Europe EnBW covers all business areas along the entire energy value chain - whether it involves renewable and available generation, trading, transmission and distribution grids, sales or e-mobility. EnBW continues to drive the expansion of renewable energies and are simultaneously on course to phase out coal. EnBW is also investing in the grid infrastructure as the sustainable backbone of the energy and mobility transition.

ENBW supplies millions of customers with electricity, gas, and water. But we are more than just an energy supplier: we build smart power grids, tap into CO<sub>2</sub>-free energy sources, and drive e-mobility forward. ([The Company | EnBW](#))

EnBW will facilitate an interactive climate workshop to explore the real impacts of climate solutions first hand.

**Meeting point:** we leave together from the Porsche Museum

**Meeting Time:** 12:15 pm (in front of the Porsche Museum)

### Day 17: Wednesday, 22 July 2026

Preparation of Exam Poster

### Day 18: Thursday, 23 July 2026

Preparation of Exam Poster

**Day 19: Friday, 24 July 2026**

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*Exam: Poster Presentation*

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**Cultural Programme: Get-together @TMS**

Celebrate the past three weeks of our Summer School in a relaxed and welcoming setting – we will come together for a casual get-together with snacks and drinks to revisit our shared experiences, favourite moments, and new friendships. The evening is a chance to look back on everything we have discovered and achieved, and to say goodbye before everyone heads back home. Join us for a warm and informal farewell, bringing our time together to a memorable close.

Further details regarding the meeting point and time will be shared in advance.

**Meeting point:** in front of the TMS

**Meeting Time:** 5:00 pm

**Day 20: Saturday, 25 July 2026 or Day 21: Sunday, 26 July 2026**

Departure

## Where to go in your free time:

### **Wilhelma**

The Wilhelma, the zoo of Stuttgart, is the most popular place for a leisure-time visit in Baden-Württemberg's capital city. Every year, more than 2 million visitors come to the park from Stuttgart itself, from Baden-Württemberg and from the rest of Germany, as well as from neighbouring European countries. The Wilhelma is not just a zoo in the generally accepted sense of the word - it's the only zoological botanical garden in Europe. With its combination of plants, animals and historic buildings, the Wilhelma is unique worldwide.

**Opening Hours:** Daily until 16.30 or 18.30 depending on the day

**Entrance Fee:** 15 Euro (with student ID)

### **Mercedes-Benz Museum**

The Mercedes-Benz Museum is the only museum in the world that can document in a single continuous timeline over 125 years of automobile history from its very beginnings to the present day. On nine levels and covering a floor space of 16,500 square meters, the museum presents 160 vehicles and over 1,500 exhibits. As a place of innovation, it also demonstrates that history can point the way ahead. The museum contains more than 160 vehicles, some dating back to the very earliest days of the motor engine. It provides visitors with free audio tours in a variety of languages.

**Opening Hours:** Tuesdays to Sundays: 9:00 to 18:00

**Entrance Fee:** 8 Euro (with student ID)

### **Esslingen**

The former Free Imperial City "Esslingen am Neckar" nestles in the Neckar Valley and is surrounded by vineyards. The city looks back on a history of over 1,200 years. A stroll through the winding cobblestone alleyways and inviting pedestrian zones of the historical Old Town can be recommended not only as a shopping experience but also as a walk into the past. The medieval Old Town is the only one in the Stuttgart Region to be so well preserved. The oldest row of half-timbered houses in Germany can be admired as well as patricians' and winegrowers' houses, churches, monastic administrative centres (Pfleghöfe), gate towers and towers.

### **Surrounding vineyards and Grabkapelle on the Württemberg Hill**

Enjoy a peaceful escape just outside of Stuttgart with a visit to the Grabkapelle on the Württemberg Hill, combined with a scenic walk through the surrounding vineyards. Offering panoramic views over the Neckar Valley, this landmark tells a touching love story while inviting visitors to slow down and take in the natural beauty of the region. The gentle walk through the vineyards blends history, culture, and landscape into a memorable experience.

### **Ludwigsburg**

The city of Ludwigsburg has many different faces. It is the county seat of local government and has about 87,000 inhabitants spread over seven suburbs. Ludwigsburg is one of the most prosperous economic centres in the state. It is home to 50 factories, 1200 craft-oriented and commercial companies and over 2000 wholesale and retail outlets. Accommodating a teachers' training college, the University of Applied Sciences and the only film academy of the state, Ludwigsburg is also a centre of education. The greatest and best-preserved baroque palace in Germany is also situated in Ludwigsburg. The city is said to be the cradle of Swabian poetry and in the past, the kings of Württemberg resided here.

### **Heidelberg**

The city of Heidelberg is situated on the River Neckar and is internationally renowned for its picturesque Old Town and historic university. With a history spanning more than 800 years, Heidelberg combines cultural heritage with a vibrant academic atmosphere. A walk through the baroque Old Town, one of the longest pedestrian zones in Europe, leads visitors past historic buildings, lively squares, and traditional cafés. Overlooking the city, the famous Heidelberg Castle ranks among the most important Renaissance structures north of the Alps and offers impressive views of the Neckar Valley. As Germany's oldest university town, Heidelberg has long been a centre of science, education, and international exchange.

### **Ritter Sport**

Ritter Sport is a brand of chocolate from the Alfred Ritter GmbH & Co. KG. Each 100 gram square-shaped bar is divided into 16 smaller squares, creating a four-by-four pattern. The chocolate brand *Ritter Sport Schokolade* produced as the square tablet known today was launched in 1932 after Clara suggested creating a chocolate bar that would fit into every sport jacket pocket without breaking. The Ritter museum is a "hommage to the square" - to describe the Sammlung Marli Hoppe-Ritter. The collection consists of nearly 600 paintings, objects, sculptures and graphic works, a breadth of painterly and sculptural confrontation with the square form used as the design for the Ritter chocolate. Ritter's factory is located in Waldenbuch, outside Stuttgart. They have a shop and chocolate museum there as well.

**Opening hours:** Shop: Monday to Friday 8:00 to 18:30, Saturday 9:00 to 18:00 Museum: Tuesday to Sunday 11:00 to 18:00 (4 Euro with student ID)

### **OutletCity Metzingen**

In Metzingen you can find one of Europe's largest outlet centres, with more than 50 top brands and price reductions of between 30 and 70 percent all year round. Fashion, lifestyle, design, food & drink and premium shopping set within innovative architectural surroundings and all just a stone's throw from the historical town centre of Metzingen. Its reputation as one of Europe's leading factory outlet locations has already spread around the world. Every year over three million visitors from all over the world make the town one of the most important international shopping destinations.

**Opening Hours:** Closed on Sundays

## Public Transport



Get a Deutschland-Ticket for 63 Euro for July.

**Important:** Cancel your Deutschland-Ticket subscription by the 10th of each month to the end of the calendar month.

This ticket allows for unlimited travel throughout Germany on all **local public transport**, such as RB, RE, S-Bahn trains, **buses, trams, subways**, etc. Please note, however, that the Deutschland-Ticket is generally **not valid** on trains operated by DB Fernverkehr AG or other long-distance providers such as FlixTrain (e.g. IC, EC, ICE).

### **Eugensplatz (DJH Jugendherberge Stuttgart International) → University of Hohenheim**

From the Jugendherberge Stuttgart International to the University of Hohenheim you need approximately 40 minutes by public transport.



- 1.) Go to the Subway Station **Eugensplatz**
- 2.) Take the subway  U15 to Ruhbank (Fernsehturm)
- 3.) Exit at **Ruhbank (Fernsehturm)**
- 4.) Take the bus  70 Direction Plieningen Seemühlenweg or Plieningen Garbe
- 5.) Exit at the bus station **Universität Hohenheim**

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### **University of Hohenheim → City center / Main station**

You can reach Stuttgart city centre from our university within 30 minutes by public transport. There are several possibilities to get there. The central exit: Schlossplatz or Hauptbahnhof (main station).

Alternative 1:

- 1.) At the bus station **Universität Hohenheim**
- 2.) Take the bus  70 Direction Ruhbank (Fernsehturm)
- 3.) Exit at the station **Ruhbank (Fernsehturm)**
- 4.) Change to subway  U7 Direction Mönchfeld
- 5.) Exit at **Schlossplatz** or **Hauptbahnhof (Main station)**

Alternative 2:

- 1.) At the bus station **Universität Hohenheim**
- 2.) Take the bus  74 or  76 Direction Degerloch
- 3.) Exit at the station **Epplestraße**
- 4.) Change to subway  U5 Direction Killesberg,  U6 Direction Gerlingen or  U12 Direction Remseck
- 5.) Exit at **Schlossplatz** or **Hauptbahnhof (Main station)**

## Accommodation

Accommodation will be in the International Student Hostel in the City Centre of Stuttgart. Students of the Summer School will share a room together. Students will be staying in a 4 bedroom with shower and toilet.

All rooms have internet connection. Breakfast is included in the student hostel. In the hostel there are lots of common areas to socialize and to hang out. There is also a bar area and it's perfectly located to explore Stuttgart.

### **Address:**


Jugendherberge Stuttgart International  
Haußmannstraße 27, 70188 Stuttgart  
Link: [International student hostel](#)

## Food and Drink

Each participant is responsible for his/her own food. During the days of class (Mo-Fri) the Mensa offers cheap lunch (approx. 3 EUR). Please see the current menu on „<https://www.uni-hohenheim.de/en/canteen>“ or in the Hohenheim App (iOS/Android).  
(Mensa opening hours: Mon-Thurs: 11:00 – 14:15, Fri: 11:00 – 13:45).

The Cafeteria and the Kiosk (opposite the main entrance of the Euro-Forum) offer small snacks throughout the day.  
(Cafeteria opening hours: Mon – Thurs: 07:30 – 17:00, Fri: 07:30 – 15:00)

## Shopping

There is a grocery store (**Edeka**) close to the university, opposite of the U-Bahn station  Plieningen. There are more shops in the immediate surroundings (Birkach, Plieningen) as well as in Stuttgart city centre.

The closest grocery store from the Jugendherberge Stuttgart International is **Penny** (Haußmannstraße 103, 70188 Stuttgart, approx. 10 min by foot) or EDEKA (Charlottenstraße 21A, 70182 Stuttgart, approx. 10 min by foot).

## Sports

The University of Hohenheim offers a variety of sports. More information about courses and facilities is available here: <https://www.uni-hohenheim.de/en/university-sports>

## Post office

There is a "Deutsche Post" service inside Heidis Wollelädle:  
Birkheckenstraße 1, 70599 Stuttgart (opposite of PENNY supermarket)

### Opening hours Heidis Wollelädle:

Mon: 09:00-13:00  
Tues: 09:00-13:00 & 15:00-18:00  
Wed: 09:00-13:00 & 15:00-18:00  
Thurs: 09:00-18:00  
Fri: 09:00-18:00  
Sat / Sun: closed

## Bank

A "BW Bank" branch with ATM (24 hours) is located near the U-Bahn station  Plieningen.

### Opening hours BW Bank:

Mon - Wed: 09:00-13:00 & 14:00-16:30  
Thurs: 09:00-13:00 & 14:00-18:00  
Fri: 09:00-13:00 & 14:00-16:30  
Sat / Sun: closed

ATMs ("Geldautomaten") are widely available throughout Stuttgart and at the airport. Major banks in Germany include:

- Deutsche Bank– <https://www.deutsche-bank.de>
- Commerzbank– <https://www.commerzbank.de>
- Volksbank– <https://www.vr.de>

Please check with your home bank regarding international withdrawal fees.

## Photocopier

You can use your Mensa card to scan and/or copy documents or books in the libraries or PC rooms. For legal reasons it is not allowed to copy materials from the language centre's "Mediathek".

## Internet Access

### WiFi on campus

You will have WiFi access on the university campus. In order to have a stable WiFi connection it is highly recommended to install the correct Eduroam settings on your notebook, tablet or smartphone. Afterwards, you only need to log-in with your personal student account of your Home University.

### For your phone / tablet (Android / iOS)

Visit the KIM website: [https://kim.uni-hohenheim.de/en/94983#jfmulticontent\\_c187181-4](https://kim.uni-hohenheim.de/en/94983#jfmulticontent_c187181-4)  
And follow the installation guideline for your mobile device.

### For your laptop (Windows / Mac / Linux):

Visit the eduroam Configuration Assistant Tool website: <https://cat.eduroam.de>

1. Select your language
2. Click on the centre button "download your eduroam installer"
3. Type in your Home University
4. Click on the download button
5. Install eduroam (Run the installer)
6. Connect to WiFi network "eduroam"
7. Login with your details:
  - Login and Password of your university email address

More details are available here:

<https://kim.uni-hohenheim.de/en/students-eduroam>

If you have trouble connecting to eduroam visit the KIM Service Desk in Bio I (02.21), Garbenstraße 30.

Opening hours:

Mo – Thur: 8:30 - 16:00

Fr: 8:30 - 14:00

### PC room 3/6/S10/Learning Centre

There are many computer rooms on campus which you can use:

Opening hours:

Mon – Fri: 08:00 – 19:00

## Medical Service

### Around the Jugendherberge Stuttgart International

#### General Practitioner:

Dr. med. Loukas Anastassiou  
Werastraße 136  
+49 0711 2623385

Dr./Univ. Banja Luka Vesna Kovacevic-Jaric  
Schwabenbergstraße 69  
+49 0711 2626467

#### Dentists

Ihre Zahnärzte Landhausstraße MVZ  
Landhausstraße 74  
+49 0711 285210

Dr. Christian Döring  
Schwabenbergstraße 47  
+49 0711 260029

#### Pharmacy

Stöckach-Apotheke  
Neckarstraße 136  
+49 0711 260023

#### Hospital

Karl-Olga-Krankenhaus  
Hackstraße 61  
+49 0711 26392406

#### Emergency Numbers

Police/Emergency Call: **110**

Fire dept./Rescue service/ Ambulance: **112**

## **Around the University**

### **General Practitioner:**

Dr. Strobel  
Wollgrasweg 17  
Phone: +49 (0)711 455588

### **Dentists:**

Zahnarztpraxis Schramm  
Schilfweg 5  
Phone: +49 (0)711 454887

Dr. Reith  
Filderhauptstr.20  
Phone: +49 (0)711 4570129

### **Pharmacies:**

Garben-Apotheke  
Wollgrasweg 17  
Phone: +49 (0)711 4560020

Birken-Apotheke  
Birkheckenstr. 8  
+49 0711 456655

**Important:** The Summer School organizers do not provide medical insurance.