



SAVE THE DATE: JUNE 16TH – JULY 6TH 2025

Hohenheim Summer School 2025

DIGITALIZATION FOR SUSTAINABILITY – SUSTAINABLE DIGITALIZATION

Based on an interdisciplinary lecture program, the UHOH Summer School 2025 will provide insights into the newest research on the twin transformation. Thereby, participants will be able to develop and discuss their own thoughts on issues regarding the transformation towards a digital and sustainable future on an individual, organizational and societal level.



What is the Summer School about?

The so-called "twin transformation" refers to the current trends of digitalization and sustainability, whose interplay is complex, dynamic, and potentially ambivalent. While digitalization can support sustainability goals—such as resource conservation and preservation—by enabling efficiency gains and smarter resource use, it also relies on high resource consumption and may trigger rebound effects. Individuals, organizations, and societies are both targets and drivers of the twin transformation. Therefore, investigating this transformation requires understanding not only its internal harmonies and contradictions but also its interconnectedness with individual, organizational, and societal demands and activities.

Further information

Target Group

| Students in the fields of
Business, Economics and Social
Sciences

Examination & Credits

| Essay
| 6 ECTS and a certificate

Application

| Transcript of Records
| Proof of English language skills at
B2 level

Application Deadline

April 15th 2025:

Number of participants

| Maximum of 20 Participants
| Students from all over the world

Tuition Fees*

| 1.000€ (living costs not included)

*Students from partner universities are
exempt from fees

Why is it worth participating?

| High-quality teaching of internationally renowned professors
| 20 teaching units per week
| Insights into firms undergoing a twin transformation in the globally competitive region of
Stuttgart
| Working in an inspiring multicultural group
| Extensive cultural and leisure program

Contact

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