



**Master in International Business and Economics (M.Sc.)\***

**Laurea Magistrale in Management – Curriculum International  
Management\***

**1<sup>st</sup> Year: Universität Hohenheim**

**60 EP**

**Basic modules 24 EP**

- Econometric Methods for Business and Economics (6 EP)
- Mathematical Methods for Business Economics (6 EP)
- Qualitative Methods in Business Research (6 EP)
- Economics of Strategy and the Theory of the Firm (6 EP)

**Compulsory Major Modules 36 EP**

3 modules of each of the 2 Focus Areas:

**Innovation Management and Economics (18 EP)**

**International Economics (18 EP)**

or other modules from the list of equivalent courses

**2<sup>nd</sup> Year: Università Ca'Foscari di Venezia 60 EP**

**Major Modules 30 EP**

Students choose modules worth 30 credits from the list below and in accordance with the list of equivalent courses\*\*:

- Cross Cultural Marketing (6 EP)
- International human resource management organization (6 EP)
- Comparative Business History (6 EP)
- Strategy, Innovation and Technology Management (12 EP)
- Information systems and networks ( 6 EP)
- Mergers and Acquisitions (6 EP) **OR** Labour Law and Enterprises in the International Context (6 EP)

or other modules from the list of equivalent courses

**Internship 6 EP**

**Master-Thesis 24 EP**

\* This study plan refers to the curricula of the Master programs „Master in International Business and Economics“ and „Laurea Magistrale in Economia e gestione delle aziende – Curriculum International Management“.

\*\* The list of equivalent courses is part of the appendix of the double Master's degree agreement between Universität Hohenheim and Università Ca'Foscari Venezia". The list of equivalent courses will be updated every year.

A learning agreement must be approved by the home and the host university.

**Equivalent courses UCF/Hohenheim** (compulsory courses for Hohenheim students in bold letters)

| <b>UHOH</b>  |                                | <b>UCF</b>   |             |
|--|--------------------------------|--|-------------|
| <b>Econometrics of Strategy and the Theory of the Firm</b> | 6                              | Advanced Management Control                                    | 6 (Winter)  |
| <b>Mathematical Methods for Business Economics</b>         | 6                              | Business process analytics                                     | 6 (Winter)  |
| <b>Econometric Methods for Business and Economics</b>      | 6                              | Elective   | 6           |
| <b>Qualitative Methods in Business Research</b>            | 6                              | Elective   | 6           |
|  |                                |  |             |
| <b>Focus Area Innovation Management and Economics</b>      | <b>24 out of the following</b> |  | <b>24</b>   |
| International Innovation Management 1                      | 6                              | Technology and Innovation Management                           | 6 (Winter)  |
| International Innovation Management 2                      | 6                              |  |             |
| Entrepreneurship   | 6                              | Business Strategy Advanced Course                              | 6 (Winter)  |
| Innovation, Strategy and Networks                          | 6                              | International Management Advanced Course                       | 12 (Winter) |
| Economics of Innovation                                    | 6                              |  |             |
| Recent Developments in Advanced Innovation Economics       | 6                              |  |             |
| Master Seminar   | 6                              |  |             |
|  |                                |  |             |
| <b>Focus Area International Economics</b>                  | <b>18 out of the following</b> |  | <b>18</b>   |
| Multinational Firms  | 6                              | Industrial Dynamics Economics and Global Economic Challenges 1 | 6 (Winter)  |
| (International Trade and Inequality)**                     | 6                              |  |             |
| International Finance                                      | 6                              | Industrial Dynamics Economics and Global Economic Challenges 2 | 6 (Winter)  |
| (International Macroeconomics)**                           | 6                              |  |             |
| Globalization and History*                                 | 6                              |  |             |
| Master Seminar   | 6                              | Comparative business history                                   | 6 (Winter)  |
|  |                                |  |             |
| <b>Elective Courses + Master Thesis</b>                    |                                |  |             |
| System Management*<br><b>OR</b><br>Process Management*     | 6                              | Information Systems and Networks                               | 6 (Summer)  |
| Capital Market Theory or other Banking related modules*    | 6                              | Corporate Banking  | 6 (Summer)  |
| Consumer Behavior  | 6                              | Cross Cultural Marketing                                       | 6 (Winter)  |
| Human Resource Management                                  | 6                              | International Human Resource Management                        | 6 (Winter)  |



|  |    |   |            |
|--|----|---|------------|
|  |    | Organization  |            |
| <i>no equivalent course</i>                    | 6  | Mergers and Acquisitions<br><b>OR</b><br>Labour Law and Enterprises<br>in the International Context | 6 (Summer) |
| <i>to be organized in Venice</i>               | 6  | Internship  | 6          |
| Master Thesis                                  | 24 | Thesis  | 24         |
| * chose a maximum of 2 modules                 |    |   |            |
| ** not recommended during 1 <sup>st</sup> year |    |   |            |