# Master in International Business and Economics (M.Sc.)\*

# Laurea Magistrale in International Business and Entrepreneurship – Curriculum International Management\*

# 1. Year: Universität Hohenheim

60 EP

### Compulsory basic modules

24 EP

- Econometric Methods for Business and Economics (6 EP)
- Mathematical Methods for Business Economics (6 EP)
- Qualitative Methods in Business Research (6 EP)
- Economics of Strategy and the Theory of the Firm (6 EP)

#### Compulsory major modules:

24 - 36 EP

Chose 2 Focus Areas and 4-6 modules\*\*:

**Innovation Management and Economics** 

International Economics

**Finance** 

#### **Elective Modules**

0 - 12 EP

Depending on course choices of compulsory major modules

- \* This study plan refers to the curricula of the Master programs "Master in International Business and Economics" und "Laurea Magistrale in International Business and Entrepreneurship".
- \*\* Students have to obtain 3 modules per focus area within 2 years, according to the list of equivalent courses
- \*\*\* Second year: in addition to the law course students must obtain 30 credits in courses. Students choose courses according to the list of equivalent courses.

Students have to chose courses different from those already taken during the 1<sup>st</sup> year. A learning agreement must be approved by the home and the host university.

2. Year: Università degli Studi di Pavia 60 EP\*\*

# Compulsory major module

9 EP

- International Business Law (6 EP)
- Foreign Language <u>OR</u> Business analytics with excel (3 EP)

# **Major Modules**

15 EP

Module Choice depending on course choices during first year

- Firm Valuation and Capital Market Instruments (9 EP)
- Innovation Management (9 EP)
- International Business and Management (9 EP)
- International Accounting & Finance (6 EP)
- International Entrepreneurship and Entrepreneurial Marketing (9 EP)
- Applied Project Management (6 EP) <u>OR</u> Innovability & circular entrepreneurship (6 EP)
- Corporate Reputation & Business Storytelling (6 EP)
   OR Performance Management (6 EP)
- Economics of Emerging Markets (9 EP)
- International Economics and Policy (6 EP)

#### **Elective Modules**

12 EP

See active course list from Pavia **OR Internship (6 credits)** 

#### **Master-Thesis**

24 EP

**Equivalent courses Pavia/Hohenheim** (compulsory courses for Hohenheim students in bold letters)

UHOH		Pavia	
Economics of Strategy and the Theory of the Firm (6 EP)	6		
Mathematical Methods for Business Economics	6	Mathematical Methods for Business (6 EP)	
Econometric Methods for Business and Economics	6		
Qualitative Methods in	6		
Business Research			
Focus Area Innovation			
Management and Economics	18 out of the		
International Innovation Management 1	6	Innovation Management (9 EP)	
International Innovation Management 2	6	International Business and	
Entrepreneurship	6	Management (9 EP)	
Innovation, Strategy and Networks	6	International Entrepreneurship and	
Economics of Innovation	6	Entrepreneurial Marketing	
Recent Developments in Advanced Innovation Economics	6	(9 EP)	
Master Seminar	6	Innovability & circular entrepreneurship (6 EP)	
Focus Area International Economics	18 out of the	following	
Economics Multinational Firms	18 out of the	following	
Economics Multinational Firms (International Trade and		Economics of Emerging	
Economics Multinational Firms	6		
Economics Multinational Firms (International Trade and Inequality)	6 6 6 6	Economics of Emerging Markets (9 EP)	
Economics  Multinational Firms (International Trade and Inequality) International Finance	6 6	Economics of Emerging	
Economics  Multinational Firms (International Trade and Inequality) International Finance (International Macroeconomics)	6 6 6 6	Economics of Emerging Markets (9 EP) International Economics	
Economics  Multinational Firms (International Trade and Inequality) International Finance (International Macroeconomics) Globalization and History Master Seminar	6 6 6 6 6	Economics of Emerging Markets (9 EP)  International Economics and Policy (6 EP)	
Economics  Multinational Firms (International Trade and Inequality) International Finance (International Macroeconomics) Globalization and History	6 6 6 6	Economics of Emerging Markets (9 EP)  International Economics and Policy (6 EP)	
Economics  Multinational Firms (International Trade and Inequality) International Finance (International Macroeconomics) Globalization and History Master Seminar	6 6 6 6 6	Economics of Emerging Markets (9 EP) International Economics and Policy (6 EP)  following	
Economics  Multinational Firms (International Trade and Inequality) International Finance (International Macroeconomics) Globalization and History Master Seminar  Focus Area Finance	6 6 6 6 6	Economics of Emerging Markets (9 EP)  International Economics and Policy (6 EP)	
Economics  Multinational Firms (International Trade and Inequality) International Finance (International Macroeconomics) Globalization and History Master Seminar  Focus Area Finance Capital Market Theory	6 6 6 6 6 6 18 out of the	Economics of Emerging Markets (9 EP) International Economics and Policy (6 EP)  following  International Accounting & Finance (6 EP)	
Economics  Multinational Firms (International Trade and Inequality) International Finance (International Macroeconomics) Globalization and History Master Seminar  Focus Area Finance Capital Market Theory Applied Financial Econometrics	6 6 6 6 6 6 18 out of the 6	Economics of Emerging Markets (9 EP) International Economics and Policy (6 EP)  following  International Accounting & Finance (6 EP)  Firm Valuation and Capital	
Economics  Multinational Firms (International Trade and Inequality) International Finance (International Macroeconomics) Globalization and History Master Seminar  Focus Area Finance Capital Market Theory Applied Financial Econometrics International Finance Financial Intermediation Trading & Exchanges	6 6 6 6 6 6 18 out of the 6 6	Economics of Emerging Markets (9 EP) International Economics and Policy (6 EP)  following  International Accounting & Finance (6 EP)	
Economics  Multinational Firms (International Trade and Inequality) International Finance (International Macroeconomics) Globalization and History Master Seminar  Focus Area Finance Capital Market Theory Applied Financial Econometrics International Finance Financial Intermediation	6 6 6 6 6 6 18 out of the 6 6 6	Economics of Emerging Markets (9 EP) International Economics and Policy (6 EP)  following  International Accounting & Finance (6 EP)  Firm Valuation and Capital	

No equivalent course in Hohenheim	3	Foreign Language <u>OR</u> Business analytics with excel (3 EP)	3
Electives	27	Further Compulsory and Elective Modules	27
Master Thesis	24	Master Thesis	24