



Master in International Business and Economics (M.Sc.)*

**Laurea Magistrale in Global Entrepreneurship, Economics and Management –
Curriculum in Economics of Innovation***

1. Year: Universität Hohenheim 60 EP

Compulsory basic modules 24 EP

- Econometric Methods for Business and Economics (6 EP)
- Mathematical Methods for Business Economics (6 EP)
- Qualitative Methods in Business Research (6 EP)
- Managerial Economics (6 EP)

Compulsory major modules: 24 - 36 EP

Chose 4-6 modules from the following focus areas:

Innovation Management and Economics

International Economics

Elective Modules 0 - 12 EP

Depending on course choices of compulsory major modules

2. Year: Università Insubria di Varese 60 EP

Major and Elective Modules 42 EP

Students choose modules worth 42 credits from the list below and in accordance with the list of equivalent courses**:

- International Business (6 EP)
- Entrepreneurship and Innovation Management (6 EP)
- Management and Governance of Family Firms (6 EP)
- Organisation: People and Technologies (6 EP)
- Economics of Innovation (6 EP)
- Transport Economics and Innovation (6 EP)
- International Trade Law (6 EP)
- International Economics (6 EP)
- Behavioral Economics and Public Policies (6 EP)

and further electives

Master-Thesis 18 EP

* This study plan refers to the curricula of the Master programs „Master in International Business and Economics“ and „Laurea Magistrale in Global Entrepreneurship, Economics and Management – Curriculum Economics of Innovation“.

** The list of equivalent courses is part of the appendix of the double Master's degree agreement between the University of Hohenheim and Università Insubria di Varese". The list of equivalent courses will be updated every year.

A learning agreement must be approved by the home and the host university.

	<i>ECTS</i>		<i>ECTS</i>
<i>Compulsory Modules:</i>	24	<i>Compulsory Modules:</i>	24
Econometric Methods for Business and Economics	6	Econometrics of competitive and regulated markets	12
Mathematical Methods for Business Economics	6	Quantitative Methods for Management	12
Qualitative Methods in Business Research	6		
Managerial Economics	6		
<i>Focus Area: Innovation Management and Economics: 18ECTS</i>	18		36
International Innovation Management 1	6	International business	6
International Innovation Management 2	6	Entrepreneurship and Innovation management	6
Entrepreneurship	6	Management and governance of family firms	6
Innovation, Strategy and Networks	6	Organisation: people and technologies	6
Economics of Innovation	6	Economics of Innovation	6
Recent Developments in Advanced Innovation Economics	6	Transport Economics and Innovation	6
<i>Focus Area: International Economics: 18ECTS</i>	18		18
Multinational Firms	6	International trade law	6
International Trade and Inequality	6	International economics	6
International Monetary Economics	6	Behavioral Economics and Public Policies	6
International Macroeconomics	6		
Globalization and History	6		
<i>Electives</i>	30	Advanced Business English	3
		Electives	15
Master Seminar	6	Suggested Elective Course	6
Master Thesis	24	Master Thesis	18
	120		120