

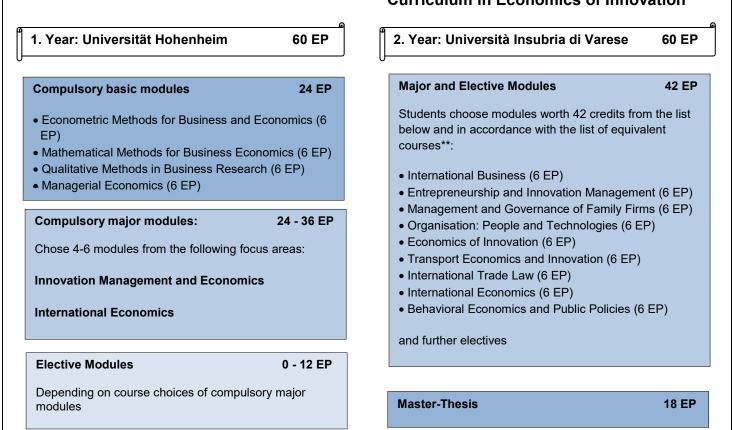
UNIVERSITY OF HOHENHEIM



UNIVERSITÀ DEGLI STUDI DELL'INSUBRIA

Master in International Business and Economics (M.Sc.)*

Laurea Magistrale in Global Entrepreneurship, Economics and Management – Curriculum in Economics of Innovation*



* This study plan refers to the curricula of the Master programs "Master in International Business and Economics" and "Laurea Magistrale in Global Entrepreneurship, Economics and Management – Curriculum Economics of Innovationt".

** The list of equivalent courses is part of the appendix of the double Master's degree agreement between the University of Hohenheim and Università Insubria di Varese". The list of equivalent courses will be updated every year.

A learning agreement must be approved by the home and the host university.

University of Hohenheim

University of Insubria

M. Sc. in International Business and Economics

Master degree in Global Enterpreneurship Economics and Management

Economics of Innovation

| | ECTS | | ECTS |
|---------------------------------------------------------|------|---------------------------------------------------|------|
| Compulsory Modules: | 24 | Compulsory Modules: | 24 |
| Econometric Methods for Business and Economics | 6 | Econometrics of competitive and regulated markets | 12 |
| Mathematical Methods for Business Economics | 6 | Quantitative Methods for Management | 12 |
| Qualitative Methods in Business Research | 6 | | |
| Managerial Economics | 6 | | |
| Focus Area: Innovation Management and Economics: 18ECTS | 18 | | 36 |
| International Innovation Management 1 | 6 | International business | 6 |
| International Innovation Management 2 | 6 | Entrepreneurship and Innovation management | 6 |
| Entrepreneurship | 6 | Management and governance of family firms | 6 |
| Innovation, Strategy and Networks | 6 | Organisation: people and technologies | 6 |
| Economics of Innovation | 6 | Economics of Innovation | 6 |
| Recent Developments in Advanced Innovation Economics | 6 | Transport Economics and Innovation | 6 |
| Focus Area: International Economics: 18ECTS | 18 | | 18 |
| Multinational Firms | 6 | International trade law | 6 |
| International Trade and Inequality | 6 | International economics | 6 |
| International Monetary Economics | 6 | Behavioral Economics and Public Policies | 6 |
| International Macroeconomics | 6 | | |
| Globalization and History | 6 | | |
| | | Advanced Business English | 3 |
| Electives | 30 | Electives | 15 |
| Master Seminar | 6 | Suggested Elective Course | 6 |
| Master Thesis | 24 | Master Thesis | 18 |
| | 120 | | 120 |