



**Laurea Magistrale in Economia e gestione delle aziende –
Curriculum International Management***

Master in International Business and Economics (M.Sc.)*

1st Year: Università Ca'Foscari di Venezia 60 EP

Major modules 54 EP

Students choose modules worth 54 credits from the list below and in accordance with the list of equivalent courses**:

- Cross Cultural Marketing (6 EP)
- International human resource management organization (6 EP)
- Business Strategy Advanced Course (6 EP)
- Technology and Innovation Management (6 EP)
- Advanced Management control (6 EP)
- Business process analytics (6 EP)
- Industrial Dynamics and Global Economic Challenges 1 (6 EP)
- Industrial Dynamics and Global Economic Challenges 2 (6 EP)
- International Tax Law **OR** Sustainability and Labour Rights **OR** Mergers and Acquisition (6 EP)

Internship 6 EP

2nd Year: Universität Hohenheim 60 EP

Major Modules 36 EP

Students choose modules worth 36 credits in accordance with the list of equivalent courses**:

Further modules within the Focus Areas, to reach the following amount of EP:

Innovation Management and Economics (24 EP)

International Economics (18 EP)

1 further module (6 EP) according to the list of equivalent courses, for example:

- Digital Management: Hot Topics in Practice

2 elective modules (12 EP) from the whole curriculum

Master-Thesis 24 EP

* This study plan refers to the curricula of the Master programs „Master in International Business and Economics“ and „Laurea Magistrale in Economia e gestione delle aziende – Curriculum International Management“.

** The list of equivalent courses is part of the appendix of the double Master's degree agreement between Universität Hohenheim and Università Ca'Foscari Venezia". The list of equivalent courses will be updated every year.

A learning agreement must be approved by the home and the host university.

Equivalent courses UCF/Hohenheim (first year courses for Venice students in bold letters)

UHOH	12	UCF	12
Economics of Strategy and the Theory of the Firm	6	Advanced Management Control	6
Mathematical Methods for Business Economics	6		6
Econometric Methods for Business and Economics	6	Business process analytics	6
Qualitative Methods in Business Research*	6		6
Focus Area Innovation Management and Economics	24 out of the following		24
International Innovation Management 1	6	Technology and Innovation Management	6
International Innovation Management 2	6		6
Entrepreneurship*	6	Business Strategy Advanced Course	6
Innovation, Strategy and Networks	6		6
Economics of Innovation	6	International Management Advanced Course	12
Recent Developments in Advanced Innovation Economics	6		12
Master Seminar*	6		12
Focus Area International Economics	18 out of the following		18
Multinational Firms	6	Industrial Dynamics Economics and Global Economic Challenges 1	6
(International Trade and Inequality)**	6		6
International Finance	6	Industrial Dynamics Economics and Global Economic Challenges 2	6
(International Macroeconomics)**	6		6
Globalization and History*	6	Comparative business history	6
Master Seminar*	6		6
Consumer Behavior	6	Cross Cultural Marketing	6
Human Resource Management	6	International Human Resource Management Organization	6
<i>no equivalent course</i>	6	Mergers and Acquisitions OR International Tax Law OR Sustainability and Labour Rights	6



1 course out of the following, if not already taken!	6		6
Digital Management: Hot Topics in Practice	6	Information Systems and Networks	6
Capital Market Theory or other Banking related modules	6	Corporate Banking	6
<i>no equivalent course</i>		Making Decision	6
Entrepreneurship*	6	Entrepreneurship and Business Models	6
<i>no equivalent course</i>		Advanced Management of nonprofit organizations	6
Master seminar OR one of the four basic modules in Methods*	6	Research Methods*	6
2 further elective modules from the whole curriculum	12		12
Elective	6	Elective	6
Elective	6	Elective	6
<i>to be organized in Venice</i>	6	Internship	6
Master Thesis	24	Thesis	24
* courses can be recognized only once			
** not recommended during 1 st year			