



Master in International Business and Economics (M.Sc.)*

**Laurea Magistrale in Management – Curriculum International
Management***

1st Year: Universität Hohenheim 60 EP

Basic modules 24 EP

- Econometric Methods for Business and Economics (6 EP)
- Mathematical Methods for Business Economics (6 EP)
- Qualitative Methods in Business Research (6 EP)
- Economics of Strategy and the Theory of the Firm (6 EP)

Compulsory Major Modules 36 EP

Students chose modules worth 36 EP. The following number of EP has to be reached over 2 years in both Focus Areas according to the list of equivalent courses:

Innovation Management and Economics (24 EP)

International Economics (18 EP)

Apart from Focus Area modules, students can chose from:

- Consumer Behavior
- Human Resource Management
- One further elective module, if not yet taken as a Focus Area module, and according to the list of equivalent courses

2nd Year: Università Ca'Foscari di Venezia 60 EP

Major Modules 30 EP

Students choose modules worth 30 credits from the list below and in accordance with the list of equivalent courses, for example**:

- Cross Cultural Marketing (6 EP)
- International human resource management organization (6 EP)
- International Management Advanced Course (12 EP)
- Industrial Dynamics Economics and Global Economic Challenges 1 and 2
- Comparative Business History (6 EP)
- Mergers and Acquisitions (6 EP) OR International Tax Law OR Sustainability and Labour Rights (6 EP)

or other modules from the list of equivalent courses

Internship 6 EP

Master-Thesis 24 EP

* This study plan refers to the curricula of the Master programs „Master in International Business and Economics“ and „Laurea Magistrale in Economia e gestione delle aziende – Curriculum International Management“.

** The list of equivalent courses is part of the appendix of the double Master's degree agreement between Universität Hohenheim and Università Ca'Foscari Venezia". The list of equivalent courses will be updated every year.

A learning agreement must be approved by the home and the host university.

Equivalent courses UCF/Hohenheim (compulsory courses for Hohenheim students in bold letters)

UHOH	24	UCF	24
Economics of Strategy and the Theory of the Firm	6	Advanced Management Control	6
Mathematical Methods for Business Economics	6	Business process analytics	6
Econometric Methods for Business and Economics*	6	Research Methods	6
Qualitative Methods in Business Research*	6	Elective	6
Focus Area Innovation Management and Economics	24 out of the following		24
International Innovation Management 1	6	Technology and Innovation Management	6
International Innovation Management 2	6		
Entrepreneurship*	6	Business Strategy Advanced Course	6
Innovation, Strategy and Networks	6	International Management Advanced Course	12
Economics of Innovation	6		
Recent Developments in Advanced Innovation Economics	6		
Master Seminar	6		
Focus Area International Economics	18 out of the following		18
Multinational Firms	6	Industrial Dynamics Economics and Global Economic Challenges 1	6
(International Trade and Inequality)**	6		
International Finance	6	Industrial Dynamics Economics and Global Economic Challenges 2	6
(International Macroeconomics)**	6		
Globalization and History*	6		
Master Seminar	6	Comparative business history	6
Consumer Behavior	6	Cross Cultural Marketing	6
Human Resource Management	6	International Human Resource Management Organization	6
<i>no equivalent course</i>	6	Mergers and Acquisitions OR International Tax Law OR Sustainability and Labour Rights	6 6 6



1 course out of the following, if not already taken!	6		6
Digital Management: Hot Topics in Practice	6	Information Systems and Networks	6
Globalization and History*	6	Comparative business history*	6
Capital Market Theory or other Banking related modules	6	Corporate Banking	6
<i>no equivalent course</i>		Making Decision	6
Entrepreneurship*		Entrepreneurship and Business Models	6
<i>no equivalent course</i>		Advanced Management of nonprofit organizations	6
Elective*	6	Elective*	6
<i>to be organized in Venice</i>	6	Internship	6
Master Thesis	24	Thesis	24
* courses can be recognized only once			
** not recommended during 1 st year			