

Die Kursliste dient als Referenz. Das Kursangebot, das tatsächlich angeboten wird, kann u.U. leicht abweichen.

**UIBE English Courses Open to Exchange Students (for reference)**

**Exchange students are supposed to choose English-taught courses in:**

**School of International Education (SIE),  
School of International Trade and Economics (SITE)  
Business School (BS)**

**Business School -- IUP and IMBA Program**

<b>Code</b>	<b>Course</b>	<b>Credit</b>
<b>Spring Semester</b>		
MBA501	Managerial Economics	3
MBA502	Management and Organizational Behavior	3
MBA503	Data Model and Decision-making	3
MBA504	Financial Accounting	3
MBA505	Marketing Management	3
MBA506	Advanced Corporate Finance	3
MBA507	Strategic Management	3
MBA508	International Business Management	3
MBA509	Operations Management	3
MBA510	Human Resource Management	2
MBA511	Business Risk Management	2
MBA513	Cross-cultural Management	2
MBA518	Financial Statement Analysis	2
MBA521	Consumer Behavior in China	2
MBA522	Business Research	3
MBA525	Supply Chain Management	2
MBA539	Chinese	1
IUP504	Corporate Finance	3
IUP510	Data Model and Decision Making	2
IUP511	Strategic Management	2

IUP519	Business to Business Marketing	2
IUP522	Financial Statement Analysis	2
IUP523	Investment Analysis	2
IUP524	Chinese Business Law	2
IUP521	Managerial Accounting	2
IUP516	Consumer Behavior	2
IUP518	Marketing Channels	2
IUP515	Leadership	2
IUP512	Operations Management	2
IUP528	International Business Management	2
IUP531	Economic Ethics	2
IUP525	International Trade Practice	2
<b>Fall Semester</b>		
IUP501	Principles of Management	3
IUP502	Principles of Marketing	3
IUP503	Introduction to Financial Accounting	3
IUP505	Organizational Behavior	3
IUP506	Business Research	3
IUP507	Global Marketing	2
IUP513	Cross-cultural Management	2
IUP514	Human Resources Management	2
IUP517	Service Marketing	2
IUP520	Advertising and Promotion	2
IUP508	Business Negotiation	2
IUP532	Interpersonal Dynamics	3
MBA501	Managerial Economics	3
MBA502	Management and Organizational Behavior	3
MBA503	Data Model and Decision-making	3
MBA504	Financial Accounting	3
MBA505	Marketing Management	3
MBA506	Advanced Corporate Finance	3
MBA507	Strategic Management	3
MBA508	International Business Management	3
MBA509	Operations Management	3
MBA510	Human Resource Management	2
MBA511	Business Risk Management	2

MBA513	Cross-cultural Management	2
MBA518	Financial Statement Analysis	2
MBA521	Consumer Behavior in China	2
MBA522	Business Research	3
MBA525	Supply Chain Management	2
MBA539	Chinese	1
<p>Note:  (1)MBA courses are for International graduate students, IUP courses are for international undergraduate students.  (2) 1 credit requires 12 class-hour instruction. Usually 3 credit course lasts for 12 weeks with 3 class-hour per class every week.</p>		

### **School of International Education -- Chinese Business and Cultural Studies Program**

<b>Code</b>	<b>Course</b>	<b>Credit</b>
<b>Spring Semester</b>		
S101	China's Culture and Society	3
S102	Chinese Economic and Business Systems I	3
S103	Chinese Foreign Economic Relations	3
S104	General Outline of China	3
S105	Marketing in China	3
S106	International Trade and FDI In China	3
S107	China's capital market : opportunities and challenges	3
S108	Transnational corporation management	3
S109	Intercultural Business Communication in China	3
S110	International Finance: System, Market and Investment Opportunities	3
S111	Chinese business culture and consumer behavior	3
<b>Fall Semester</b>		
F101	The Great Chinese Revolution	3

F102	Chinese Economic and Business Systems II	3
F103	Chinese Economic and Social Developments and Problems	3
F104	Chinese Business Ethics	3
F105	Human Resources Management	3
F106	Environmental Protection in China	3
F107	Entrepreneurship: Business opportunities in china	3
F108	Chinese Traditional Culture and Leadership Behavior	3
F109	Experimental Study of Intercultural communication	3
F110	China in the Global Economy	3
F111	Case study of international corporations marketing strategies in China	3

### **School of Internatioanl Trade and Economics**

<b>Code</b>	<b>Course</b>	<b>Credit</b>
<b>Spring Semester</b>		
ECO206	Statistical Methods in Economics and Business II	3
CHN301	Advanced Chinese Mandarin II	4
ECO301	Econometrics	3
ECO312	International Trade Practice	3
ECO313	International Finance and Management	3
ECO323	Investment Management	2
ECO340	International Transportation and Logistics	3
ECO345	Supply Chain Management	2
ECO349	China's Economic and Business System	2
ECO411	International Trade Research	3
ECO421	Financial Markets	3
ECO492	Research Seminar II	2
AE510	International Trade Theory	3
AE511	Import and Export Management	2
AE512	Chinese Foreign Trade and FDI	2
AE514	Topics in International Trade	2
AE520	Corporate Finance	3
AE521	Investment Analysis	2
AE532	Topics on Chinese Logistics	2

AE533	Games and Strategies	2
IB504	Global Strategy Management	3
IB507	Business Communications	2
IB508	Cross-Culture Management	2
IB510	International Trade Practice	3
IB520	International Financial Markets	3
IB530	International Marketing	3
ID520	International Cooperation and Development	3
FI501	Theory of Finance	2
FI500	Financial Accounting	2
FI504	Quantitative Finance: Markets, Trading and Hedging	2
LM504	Logistics Practice in China	3
LM520	International Logistics	3
ECO604	Mathematical Economics	3
ECO610	Financial Economics	3
ECO612	Financial Econometrics	2
ECO620	International Trade Theory	3
	Chinese I (beginner)	
	Chinese II (intermediate)	
	Chinese III (advanced)	
ECO354	Mao Zedong Thought and Deng Xiaoping Theory	2
<b>Fall Semester</b>		
ACC200	Accounting	3
ECO201	Intermediate Microeconomics	3
ECO203	Intermediate Macroeconomics	3
LAW300	Legal Studies	3
CHN300	Advanced Chinese Mandarin I	4
ECO314	International Finance	2
ECO320	Corporate Finance	3
ECO401	Advanced Microeconomics Theory	4
ECO402	Advanced Macroeconomics Theory	4
ECO422	Warehousing Management	2
ECO491	Research Seminar I	2
ECO493	Economics Research	3
AE501	Micro Theory	4
AE502	Macro Analysis	4
AE503	Econometrics	4
AE527	Topics in Financial Derivatives	2

AE548	Deng Xiaoping Theory	2
AE549	China's Economics & Business System	2
AE561	Directed Research project	3
IB501	International Business Environments	3
IB502	Economic Foundation of Business Studies	3
IB503	International Business Theory	3
LM501	Business Logistics	3
LM502	Supply Chain Management	3
LM503	Operations Management	3
ECO600	Microeconomic Theory	3
ECO601	Macroeconomic Theory	3
ECO603	Advanced Econometrics	3
ECO611	Empirical Finance	3
ECO621	Empirical Studies in International Trade	3
ECO622	Directed Readings in International Trade	2
ECO680	Research Methodology	3